

# Agile Everywhere!

Keynote, Agile Tour Montreal  
Nov 16, 2016

Consultant



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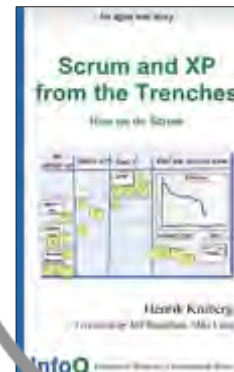
Dad



Organizational coach  
& Change Instigator



Author



# Is Agile just a Software thing?

[www.agilemanifesto.org](http://www.agilemanifesto.org)

We are uncovering better ways of developing  
software by doing it and helping others do it.  
Through this work we have come to value:

**Individuals and interactions** over **processes and tools**

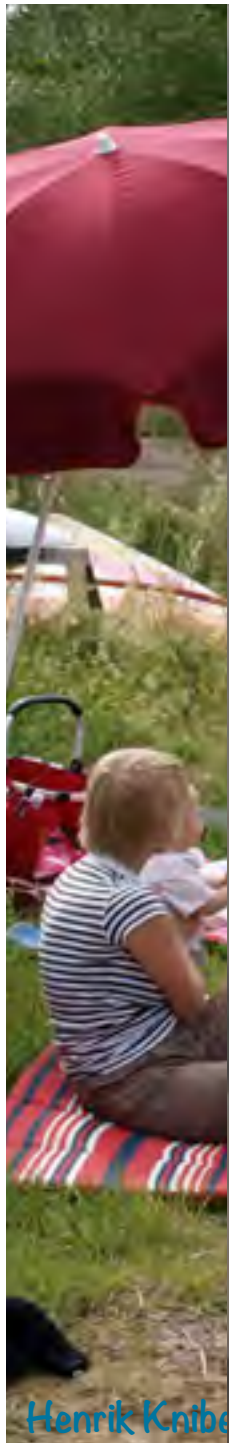
**Working software** over **comprehensive documentation**

**Customer collaboration** over **contract negotiation**

**Responding to change** over **following a plan**

That is, while there is value in the items on  
the right, we value the items on the left more.





Henrik Knibbe

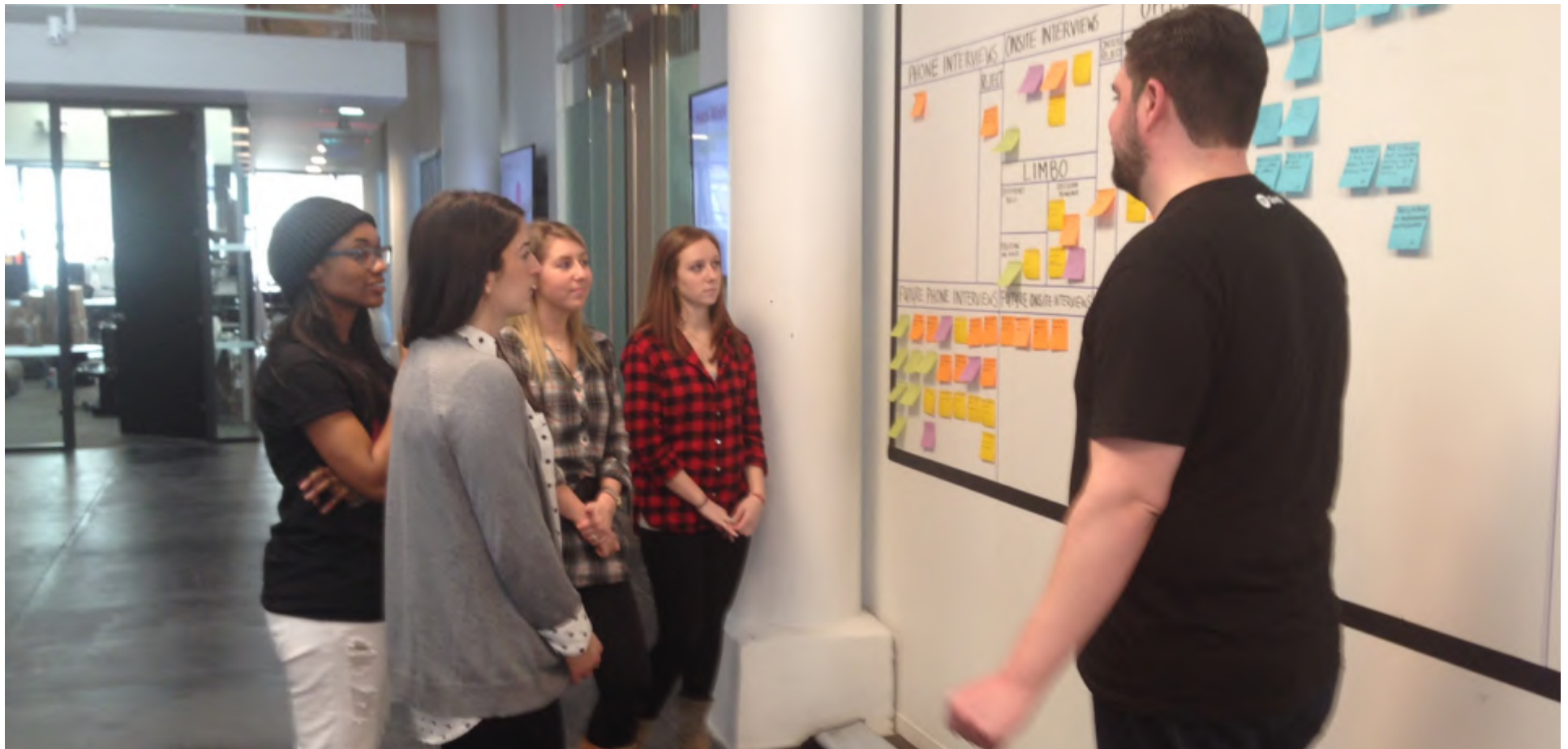
# BBQ Board

To do	Going on	Done! 
		<div>Drink table </div> <div>Dip snacks </div> <div>Light the BBQ </div> <div>Orange Juice </div> <div>Veggie sticks </div> <div>Sallad </div> <div>Food serving table </div> <div>BBQ </div> <div>Ice cream </div> <div>Grapes + cheese crackers </div>





# Recruitment team



# Recruitment team

PHONE INTERVIEWS		ONSITE INTERVIEWS		OFFERS	
	REJECT		REJECT		
			DECLINE		
TOTAL 19		TOTAL 10			
FUTURE		LIMBO	FUTURE ONSITES	HIRES ☺☺	
					

# JAS 39E Saab Gripen



Agile practices implemented at every level and in every discipline: software, hardware and fuselage design.

Pilots on the same site as development teams.  
Direct feedback provided every sprint.

1500 people, all co-located in Linköping, Sweden.

#### Sources:

- <http://www.stratpost.com/gripen-operational-cost-lowest-of-all-western-fighters-janes>
- Personal visit to SAAB Linköping
- Research paper "Owning the Sky with Agile"

Henrik Kniberg



World's most cost-effective military aircraft  
(\$4700 Cost per Flight Hour)

Compared to F35 joint strike fighter, Gripen 39E has:

- 50x lower development cost!
- 10x lower unit cost!



# Tool

"anything used as a means of accomplishing a task or purpose."  
- dictionary.com

## Thinking tools

a.k.a. "mindsets" or "philosophies"

Lean Agile Systems Thinking  
Queuing theory

## Toolkits

a.k.a. "frameworks"

Scrum Kanbanxp  
SAFe

## Physical tools



## Process tools

a.k.a. "organizational patterns"

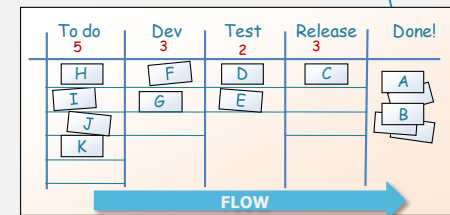
Product Owner role



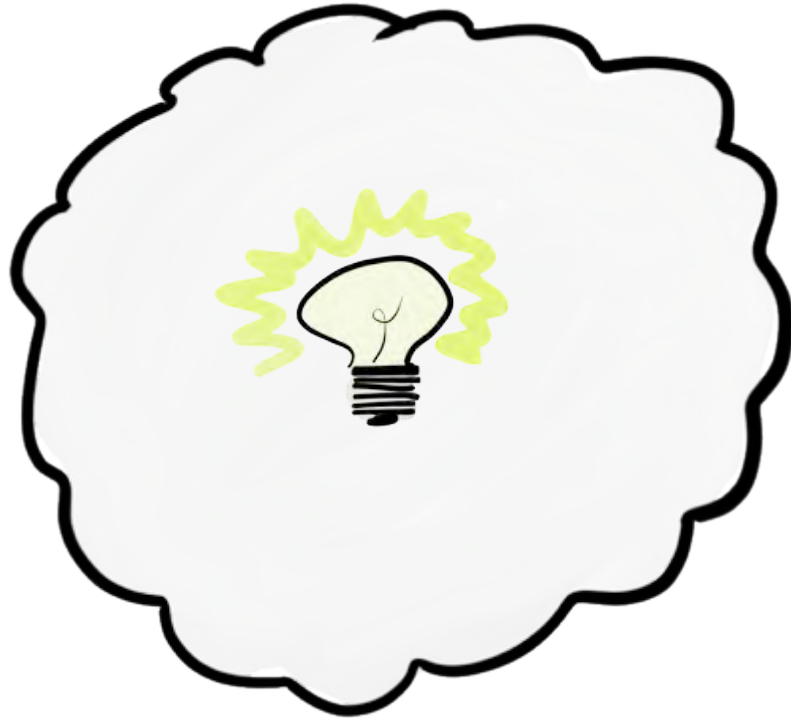
Pair programming



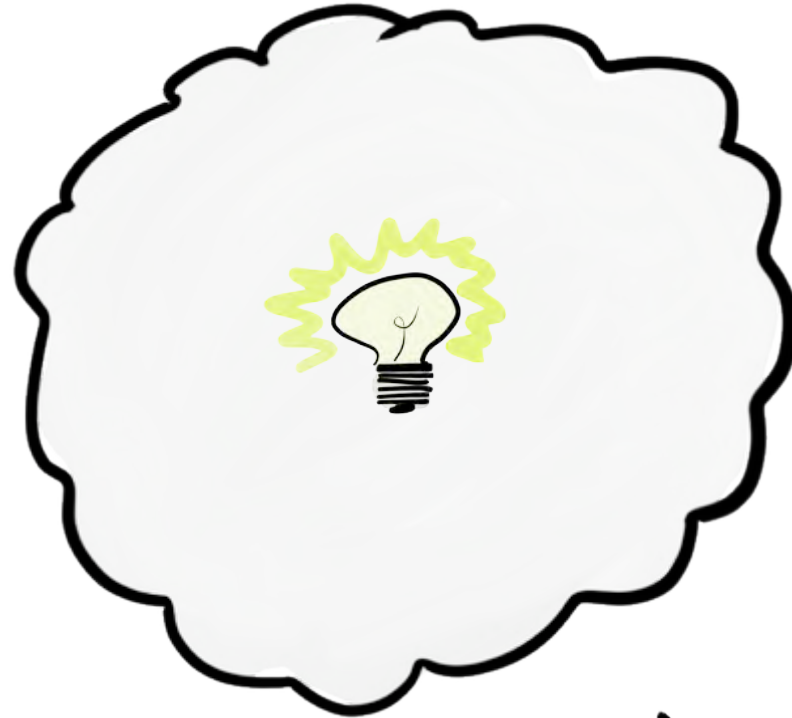
Visualize management



Lean



Agile



Lean

Agile



## Toyota Production System



Source: J. Liker (2004). *The Toyota Way*, McGraw-Hill, pg. 33.

## Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.  
 Through this work we have come to value:

**Individuals and interactions** over processes and tools  
**Working software** over comprehensive documentation  
**Customer collaboration** over contract negotiation  
**Responding to change** over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

## Principles behind the Agile Manifesto

*We follow these principles:*

Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.

Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.

Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.

Business people and developers must work together daily throughout the project.

Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.

The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.

Working software is the primary measure of progress.

Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.

Continuous attention to technical excellence and good design enhances agility.

Simplicity—the art of maximizing the amount of work not done—is essential.

The best architectures, requirements, and designs emerge from self-organizing teams.

At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.

# Agile Manifesto

[www.agilemanifesto.org](http://www.agilemanifesto.org)

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

**Individuals and interactions** over **processes and tools**

**Working solutions** over **comprehensive documentation**

**Customer collaboration** over **contract negotiation**

**Responding to feedback** over **following a plan**

That is, while there is value in the items on the right, we value the items on the left more.

# Agile is not new

Buzzwords will come and go, but the underlying ideas and principles are timeless

## COVER FEATURE

# Iterative and Incremental Development: A Brief History



Although many view iterative and incremental development as a modern practice, its application dates as far back as the mid-1950s. Prominent software-engineering thought leaders from each succeeding decade supported IID practices, and many large projects used them successfully.

Craig  
Larman  
Vancouver

Victor R.  
Basili  
University of  
Maryland

As agile methods become more popular, some view iterative, evolutionary, and incremental software development—a cornerstone of these methods—as the “modern” replacement of the waterfall model, but its practiced and published roots go back decades. Of course, many software-engineering students are aware of this, yet surprisingly, some commercial and government organizations still are not.

This description of projects and individual contributions provides compelling evidence of iterative and incremental development’s (IID’s) long existence. Many examples come from the 1970s and 1980s—the most active but least known part of IID’s history. We are mindful that the idea of IID came independently from countless unnamed projects and the contributions of thousands and that this list is merely representative. We do not mean this article to diminish the unsung importance of other IID contributors.

We chose a chronology of IID projects and approaches rather than a deep comparative analysis. The methods varied in such aspects as iteration length and the use of time boxing. Some attempted significant up-front specification work followed by incremental time-boxed development, while others were more classically evolutionary and feedback driven. Despite their differences, however, all the approaches had a common theme—to avoid a single-pass sequential, document-driven, gated-step approach.

Finally, a note about our terminology: Although some prefer to reserve the phrase “iterative devel-

opment” merely for rework, in modern agile methods the term implies not just revisiting work, but also evolutionary advancement—a usage that dates from at least 1968.

### PRE-1970

IID grew from the 1930s work of Walter Shewhart,<sup>1</sup> a quality expert at Bell Labs who proposed a series of short “plan-do-study-act” (PDSA) cycles for quality improvement. Starting in the 1940s, quality guru W. Edwards Deming began vigorously promoting PDSA, which he later described in 1982 in *Out of the Crisis*.<sup>2</sup> Tom Gilb<sup>3</sup> and Richard Zulmer<sup>4</sup> also explored PDSA application to software development in later works.

The X-15 hypersonic jet was a milestone 1950s project applying IID,<sup>5</sup> and the practice was considered a major contribution to the X-15’s success. Although the X-15 was not a software project, it is noteworthy because some personnel—and hence, IID experience—seeded NASA’s early 1960s Project Mercury, which did apply IID in software. In addition, some Project Mercury personnel seeded the IBM Federal Systems Division (FSD), another early IID proponent.

Project Mercury ran with very short (half-day) iterations that were time boxed. The development team conducted a technical review of all changes, and, interestingly, applied the Extreme Programming practice of test-first development, planning and writing tests *before* each micro-increment. They also practiced top-down development with stubs.

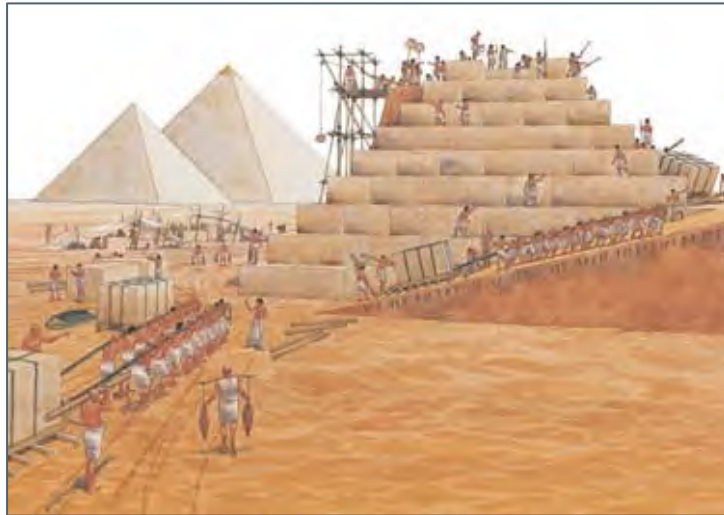


- 2.3 million blocks
- 6 million tons
- 140 meters high
- Tallest man-made structure for 3800 years

Henrik Kniberg

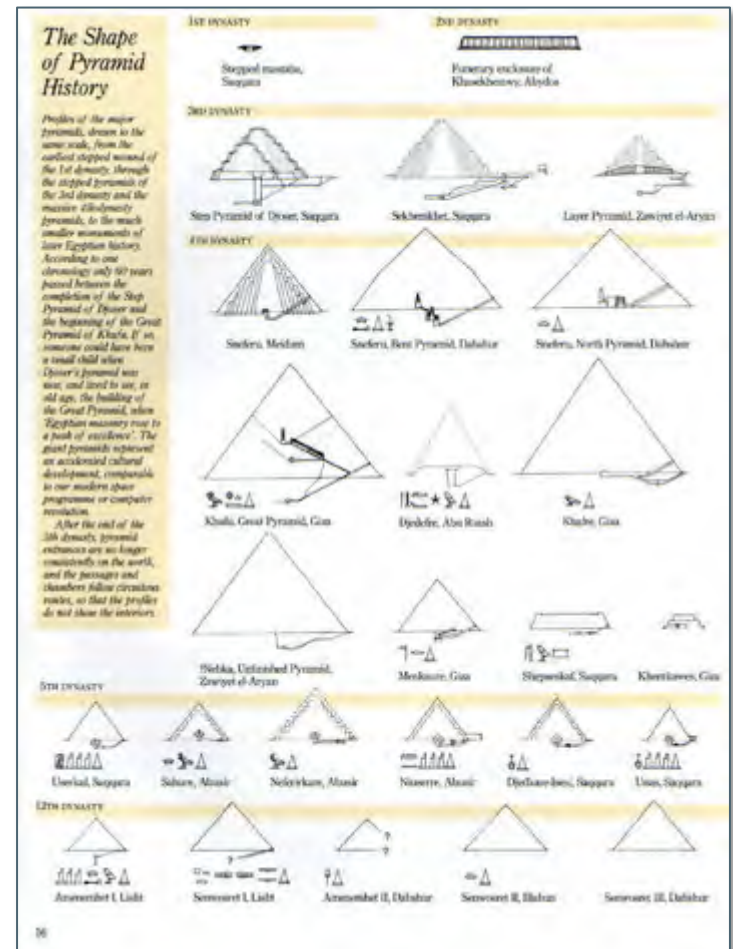
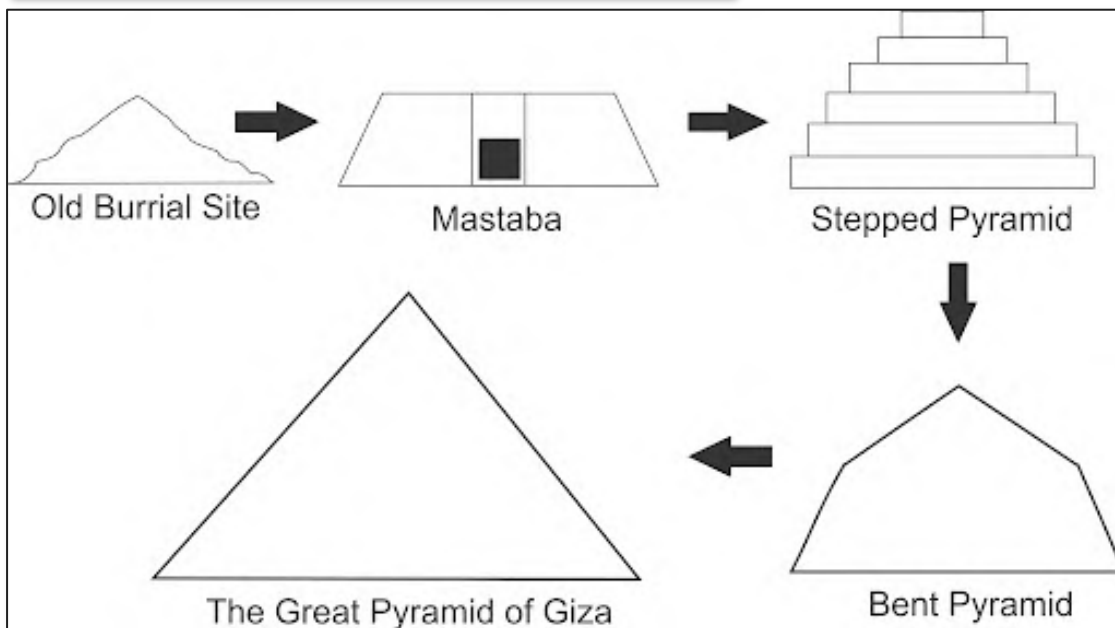


# Iterations, Continuous Improvement, Pull, Single-piece flow 4500 years ago



Velocity of Khufu's pyramid construction:  
1 block every 2.5 minutes  
... for 30 years!!!

2.5 - 15 tons



# Beware of Tool Misuse

If all you have is a hammer,  
everything looks like a nail



Abraham Maslow

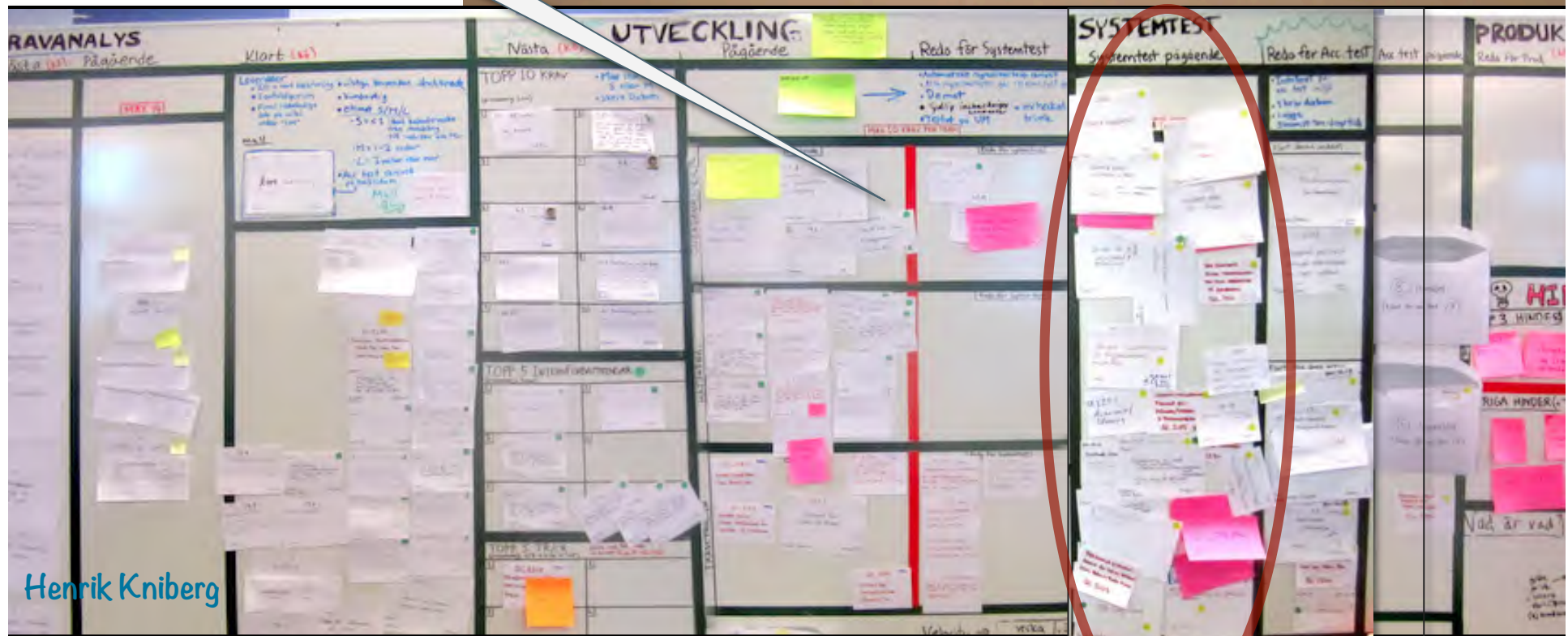


# Misguided Lean

Solving the  
wrong problem

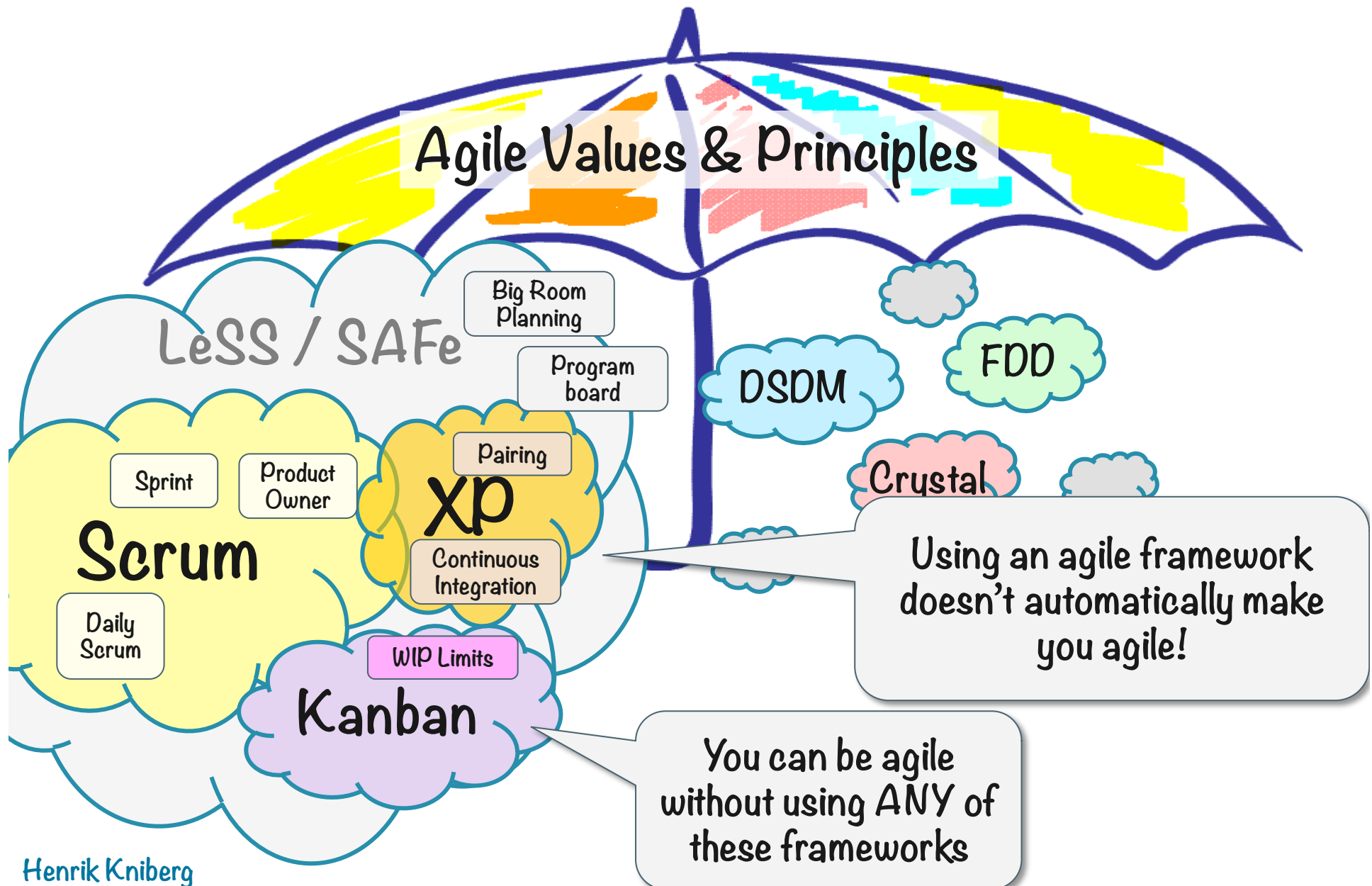
Revealing the  
right problem

Photo: [http://leanactionplan.pl/o-nas/artykuly\\_lean/Lean-Office;183.html](http://leanactionplan.pl/o-nas/artykuly_lean/Lean-Office;183.html)



Henrik Kniberg

# The Agile "umbrella"





# PIXAR



# ANIMATION STUDIOS

# Example: Pixar

Early on, **all of our movies suck.**

That's a blunt assessment, I know, but I choose that phrasing because saying it in a softer way fails to convey **how bad the first versions really are.**

Our job is to make them go from **Suck to Not-Suck.**



Ed Catmull  
President of Pixar & Disney Animation Studios

In the early stage of making a movie, we draw storyboards (a comic-book version of the story) and then edit them together with dialogue and temporary music.

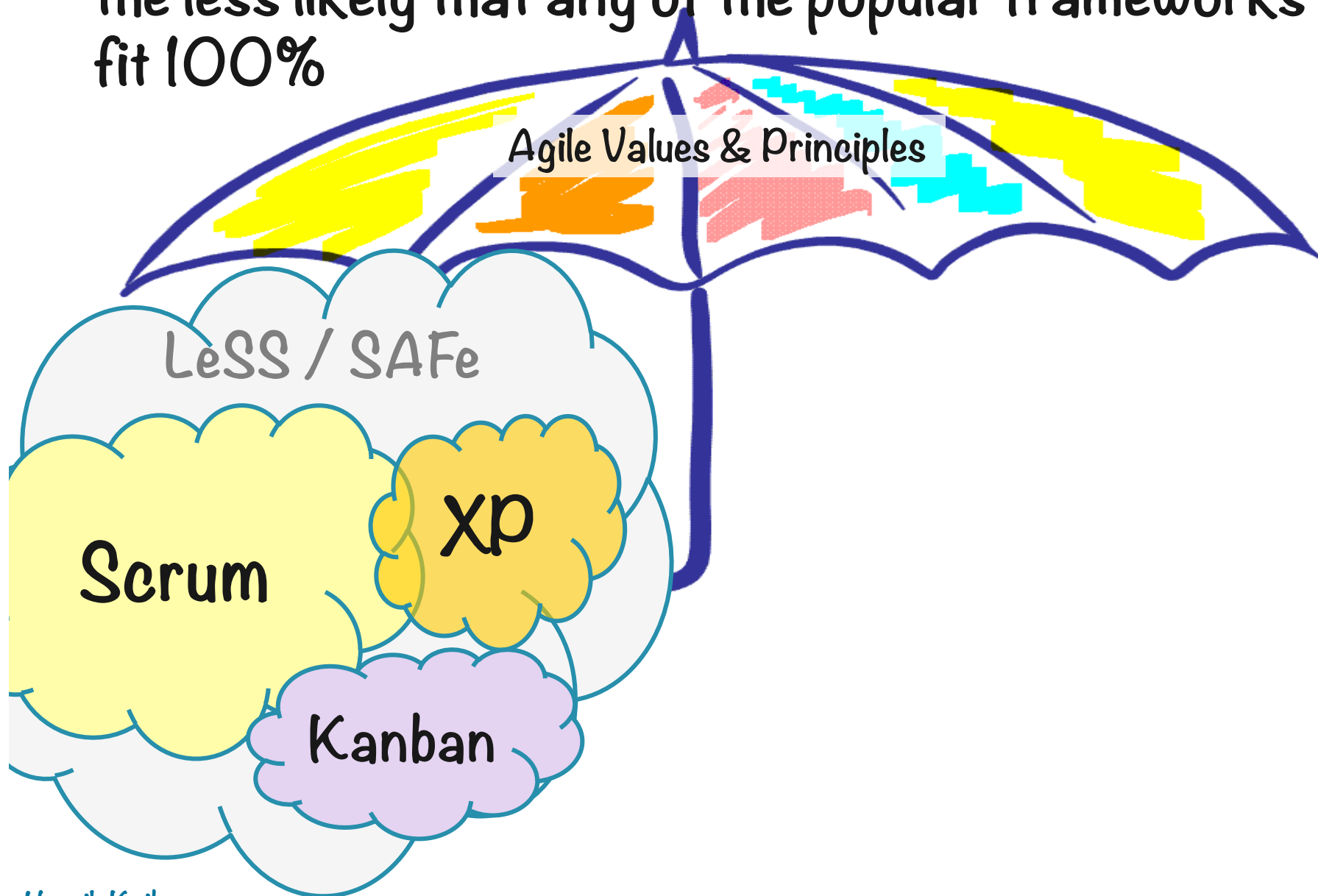
The first versions are very rough, but they give a sense of what the problems are, which in the beginning of all productions are many.

We then iterate, and each version typically gets better and better.



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The further you are from software development,  
the less likely that any of the popular frameworks will  
fit 100%



# Understand the Why of each tool



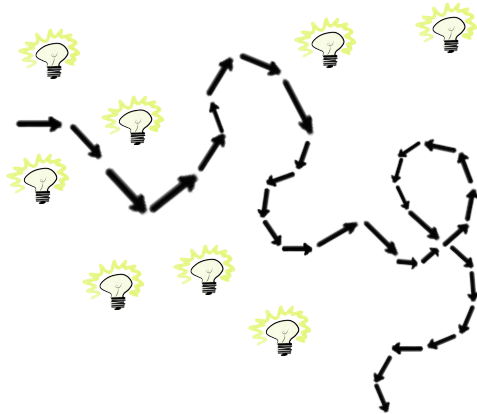
# Example: Why Sprints?

Compromise between stability & flexibility.

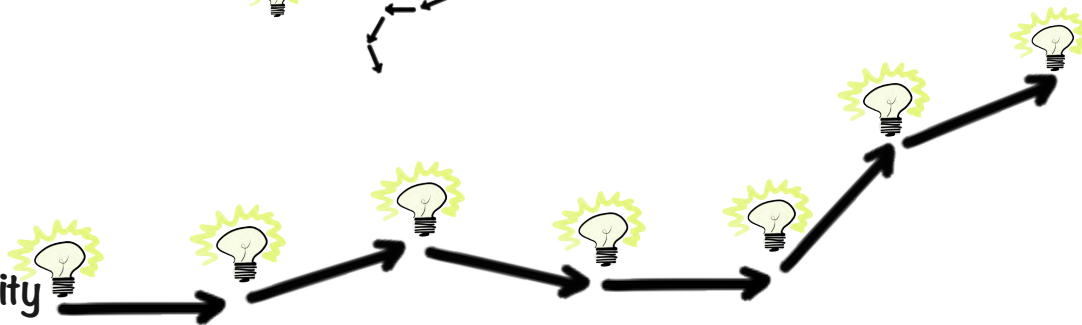
Too much  
“stability”



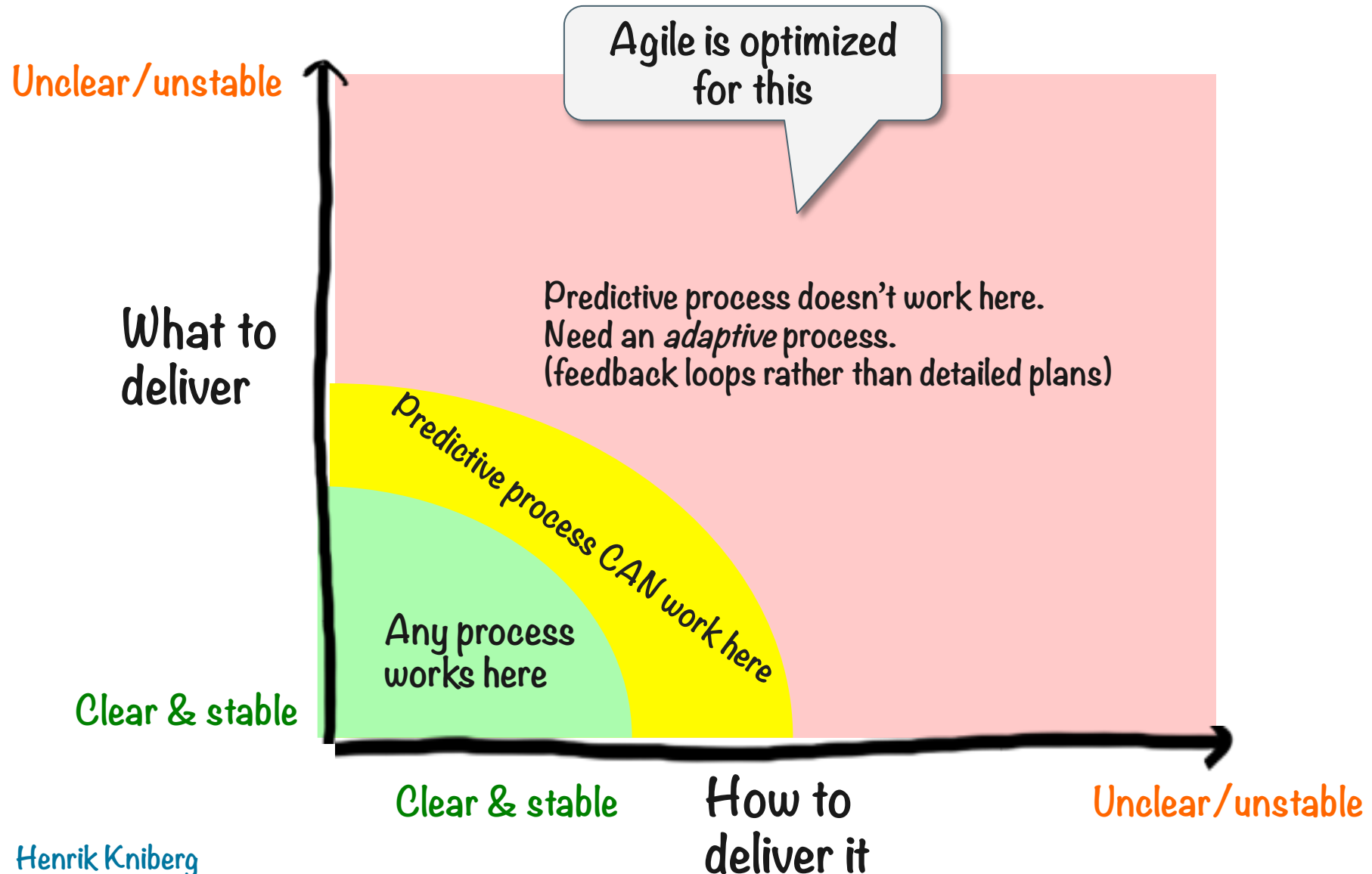
Too much  
“flexibility”



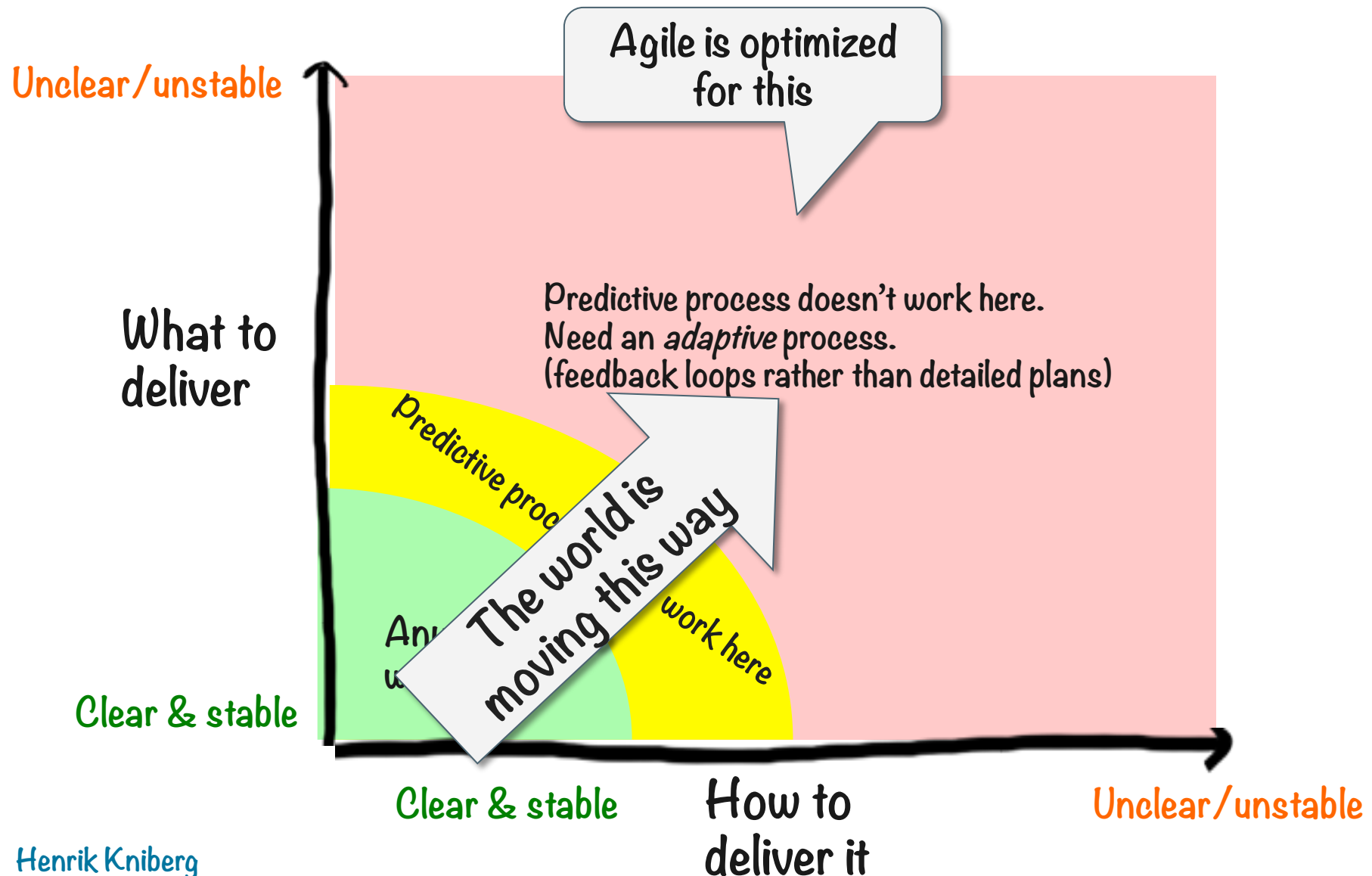
Sprint =  
stability + flexibility



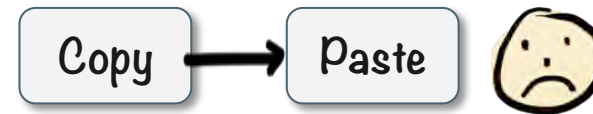
# When is Agile most needed?



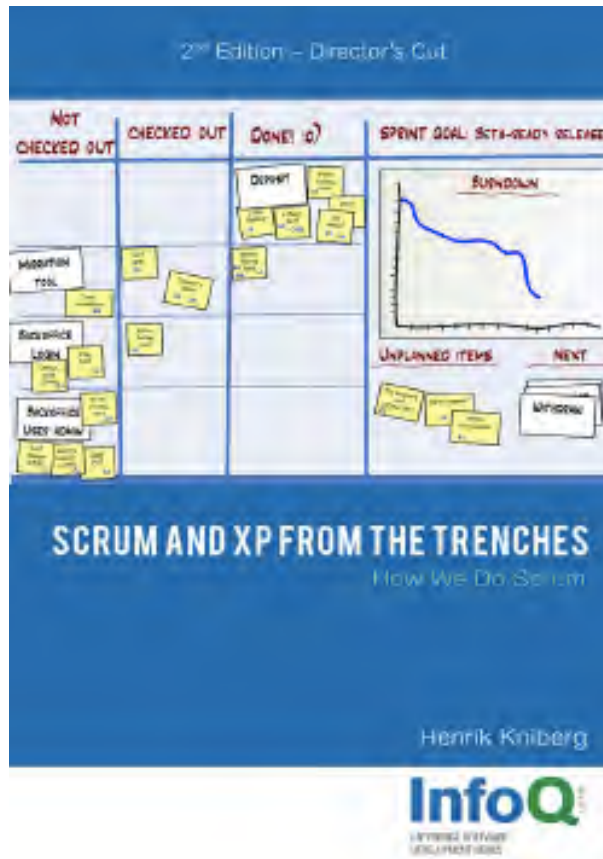
# Why is Agile spreading so fast?



# The role of copy-paste



Scrum and XP from the Trenches



Spotify Engineering Culture



# Strategies for applying agile in other contexts

Implement method X  
“by the book”, and  
follow the rules  
religiously



Implement method X  
“by the book”,  
then customize it



Cherry-pick  
specific practices



Apply agile ideas directly,  
without using any specific  
framework



# Strategies for applying agile in other contexts

Implement method X  
“by the book”, and  
follow the rules  
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Cherry-pick  
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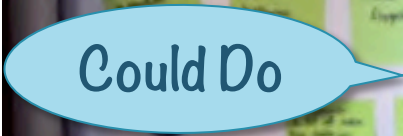


Apply agile ideas directly,  
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framework



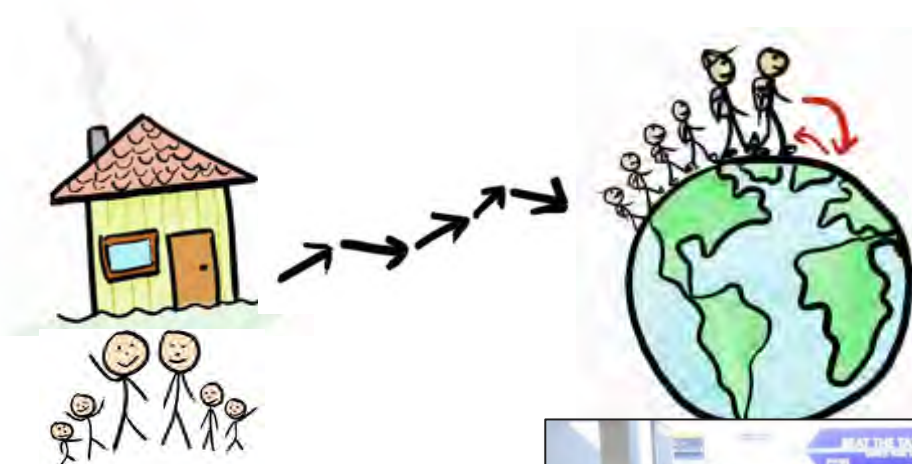
# Example: Big Family Trip





# Travel “spike”

Small Family Trip  
London, 4 days



Big Family Trip  
Round the world, 6 months





## 29 29 A-O

1	1 Vokalen u
1	1 Vokalen i
1	1 Vokalen ø
1	1 Vokalen y
1	1 Vokalen e
1	1 Vokalen æ
1	1 Vokalen ɜ
1	1 Vokalen ɔ
1	1 Viktiga småord
1	1 Lek med ord

0 oldal

1	1 Dubbelteckning
1	1 s eller ss
1	1 t eller tt
1	1 g eller gg
1	1 k eller kk
1	1 r eller rr
1	1 t eller tt
1	1 d eller dd
1	1 p eller pp
1	1 n eller nn
1	1 m eller mm
1	1 betoning
1	1 -ar ändelser
1	1 -et ändelser
1	1 -at ändelser
1	1 -or ändelser
1	1 -ig, -lig ändelser
1	1 betoning, svenska ord
1	1 betoning, främmande ord
1	1 lek med ord
1	1 luriga ord

0.8	1 veckans dagar
1	1 rikna till 10
1	1 5 färger
1	1 5 djur
1	1 fraser: mine/yours
1	1 fraser: give/take me/you
1	1 fraser: hello, my name is, what is your name?
1	1 frägor: how old are you? I am X years old
1	1 rörelser: sit, stand, run, stop, walk, go lie
1	1 känslor: happy, sad, mad, tired

## 61 61

1	1. Alfabetet, kan börja i mitten och räbbla
1	1. Kan telefonnummer hem
1	1. Kan adress
1	1. Kan personnummer

Hur många bor i hela landet? Är det mer eller mindre än i Sverige?  
 Vilken är huvudstaden i det landet? Hur många bor där?  
 Vad heter språket?  
 Ge ett exempel på ett ord eller en fras på det språket  
 Har språket några speciella tecken eller bokstäver?  
 Vad heter pengarna? Hur ser dom ut?  
 Vad kostar en glass eller läsk?  
 Vad tycker du är annorlunda eller intressant om detta land?

Danmark	Kina	Japan	Thailand	Nya Zeeland	Peru	Brasilien	Västindien
1	2	3	4	5	6	7	
2	3	4	5	6	7	8	
3	4	5	6	7	8	9	
4	5	6	7	8	9	10	
5	6	7	8	9	10	11	
6	7	8	9	10	11	12	
7	8	9	10	11	12	13	
8	9	10	11	12	13	14	
9	10	11	12	13	14	15	
10	11	12	13	14	15	16	

## On-the-road schooling using velocity, cadence, and burnup chart

“School” is every day after breakfast, regardless of location



29 29 A-O

**Stava 1**

- |   |                  |
|---|------------------|
| 1 | 1 Vokalen u      |
| 1 | 1 Vokalen i      |
| 1 | 1 Vokalen ø      |
| 1 | 1 Vokalen y      |
| 1 | 1 Vokalen e      |
| 1 | 1 Vokalen æ      |
| 1 | 1 Vokalen ɜ      |
| 1 | 1 Vokalen ɔ      |
| 1 | 1 Viktiga småord |
| 1 | 1 Lek med ord    |

### Uggleboken

0 sidor

### Stava 2

- |   |                           |
|---|---------------------------|
| 1 | 1 Dubbelteckning          |
| 1 | 1 s eller ss              |
| 1 | 1 t eller tt              |
| 1 | 1 g eller gg              |
| 1 | 1 k eller kk              |
| 1 | 1 r eller rr              |
| 1 | 1 t eller tt              |
| 1 | 1 d eller dd              |
| 1 | 1 p eller pp              |
| 1 | 1 n eller nn              |
| 1 | 1 m eller mm              |
| 1 | 1 betoning                |
| 1 | 1 -ar ändelser            |
| 1 | 1 -et ändelser            |
| 1 | 1 -at ändelser            |
| 1 | 1 -or ändelser            |
| 1 | 1 -ig, -lig ändelser      |
| 1 | 1 betoning, svenska ord   |
| 1 | 1 betoning, främmande ord |
| 1 | 1 lek med ord             |
| 1 | 1 luriga ord              |

## POÄNGSAMMANSTÄLLNING

Skolpoäng		
gjort	Avser	totalt
131,8	4,2	136

landspöing			
gjort	kvart	totalt	
55	20	75	

**Totala poäng**  
gjort kvar totalt  
186,8 24,2 211  
89% av poängen av klarade

**Resedagar**  
gjort hvor betalt  
138 27 165  
84% av reisen avklart

**LANDSUPPGIFTER**

### Om varje land

Var i världen ligger landet? Visa på jordklotet!  
Hur ser flaggan ut?

Hur många bor i hela landet? Är det mer eller mindre än i Sverige?

Vilken är huvudstaden i det landet? Hur många bor där?

Vad heter språket?

Ge ett exempel på ett ord eller en fras på det språket

Har språket några speciella tecken eller bokstäver?

Vad heter pengarna? Hvar ser dom ut?

Vad kostar en glass eller läsk?

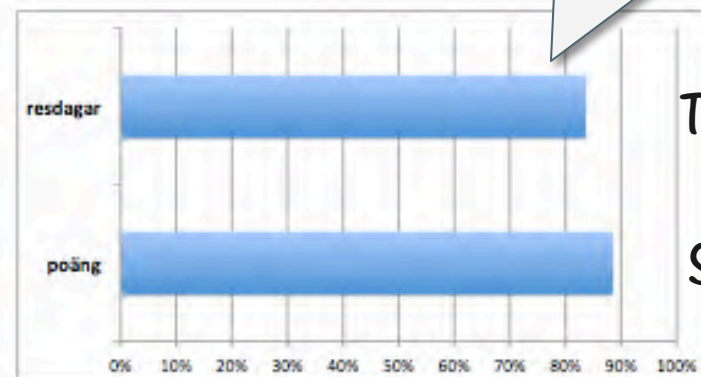
Vad tycker du är annorlunda eller intressant om detta land?

Danmark	Kina	Japan	Thailand	Nya Zealand	Peru	Brasilien	Västindien
1	1	1	1	1	1	1	
2	2	2	2	2	2	2	
3	3	3	3	3	3	3	
4	4	4	4	4	4	4	
5	5	5	5	5	5	5	
6	6	6	6	6	6	6	
7	7	7	7	7	7	7	
8	8	8	8	8	8	8	
9	9	9	9	9	9	9	
10	10	10	10	10	10	10	

# On-the-road schooling

## using velocity, cadence, and burnup chart

“On track” = bottom bar is ahead of top bar



## Travel days

## School points “done”



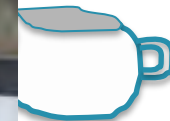
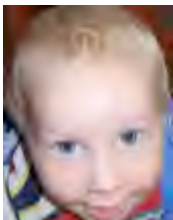
Back home from the trip...

Why is the kitchen  
always such a mess  
suddenly?



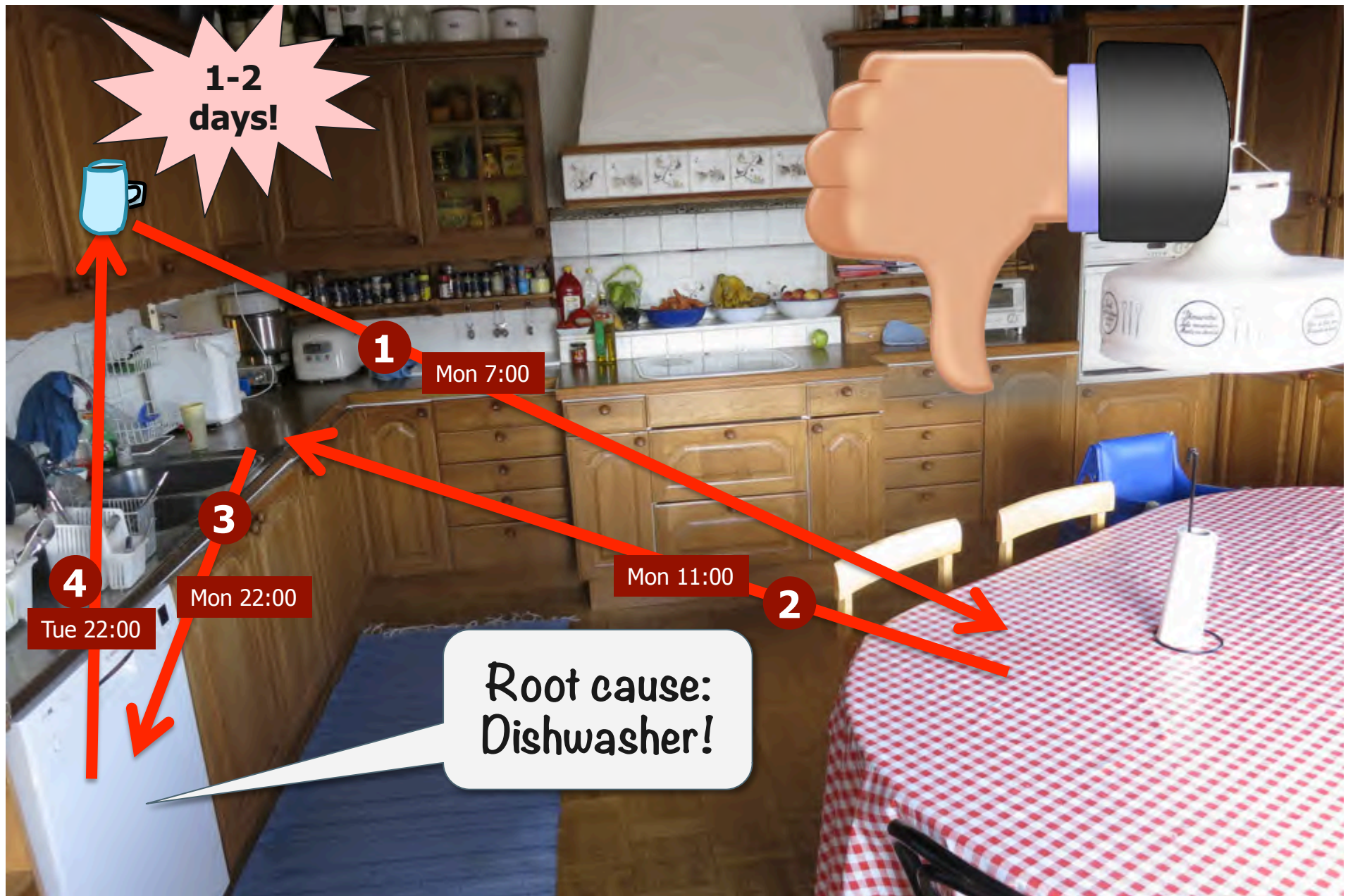
We didn't have that  
problem when  
travelling. Why?





**160+**





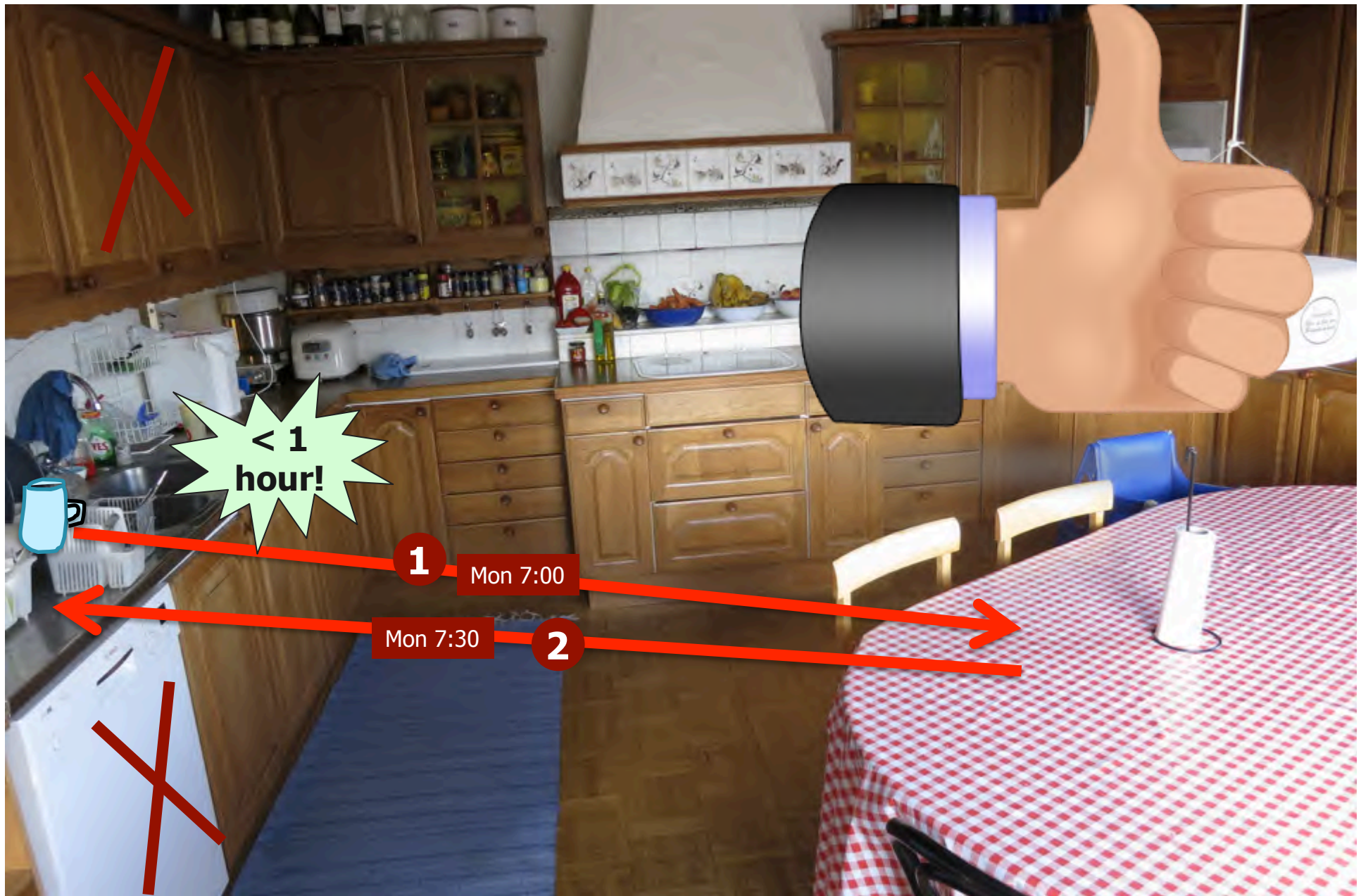




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Worked like a charm!  
but did we keep doing it?



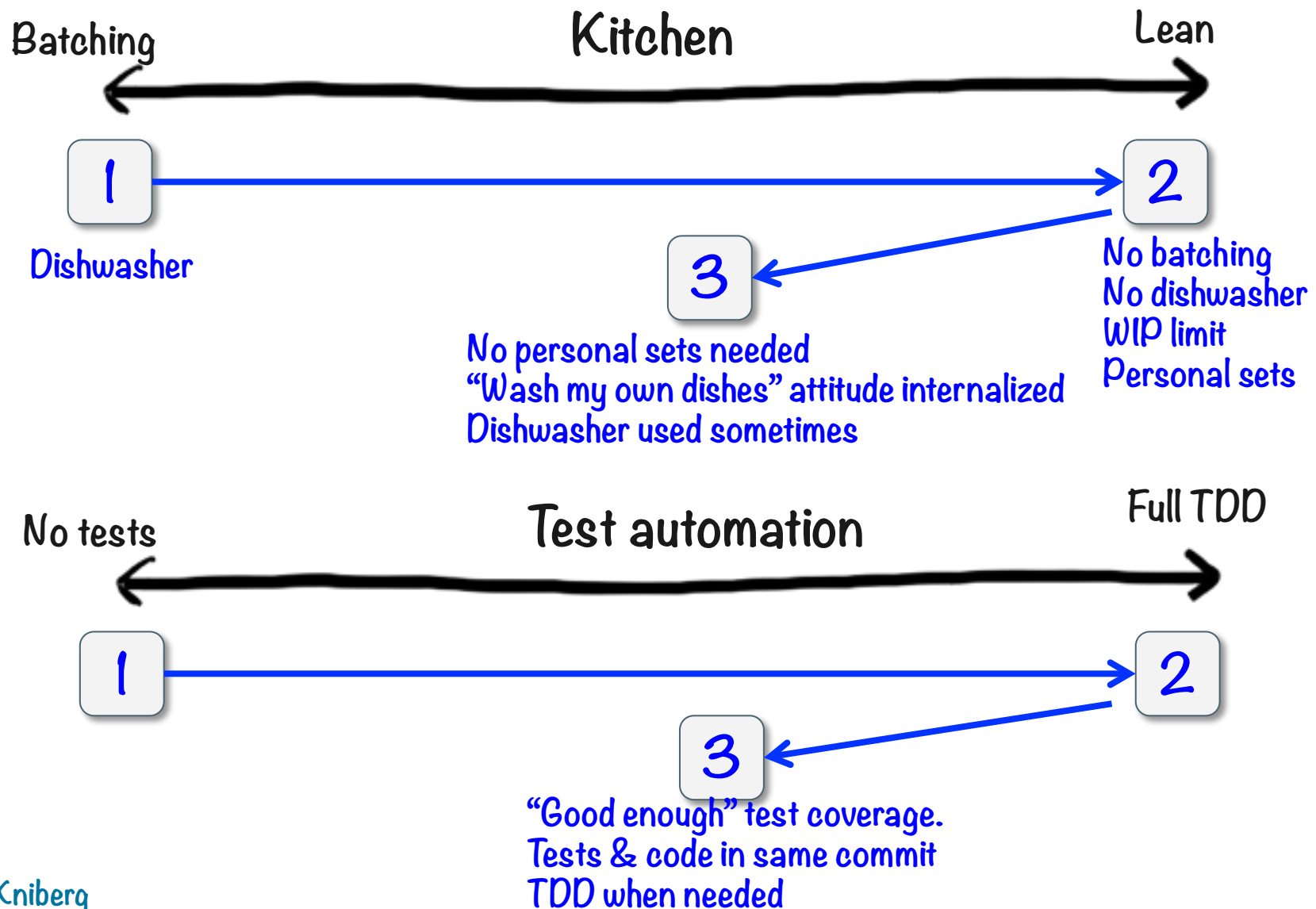
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# Sometimes agile practices don't stick. That's Fine.

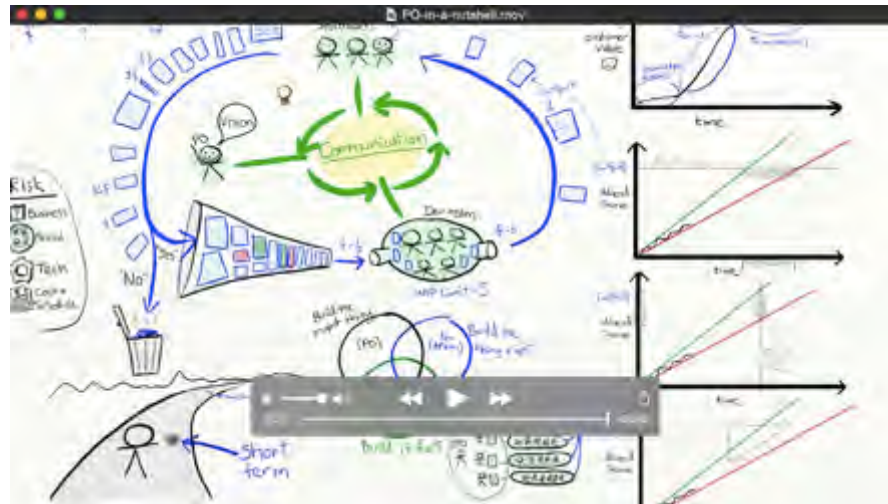
## Explanations:

- The practice was only needed for a specific situation
- The practice didn't work too well
- The practice was a stepping stone until a better practice was found
- The practice was only needed to learn & internalize a new behaviour

# Pattern: Go all-in first, then go pragmatic



# Example: Using a practice only when needed



## Agile Product Ownership in a Nutshell

- Production time: 2 days



Takes a couple of days to make a cool animated video



## Spotify Engineering Culture video – part I

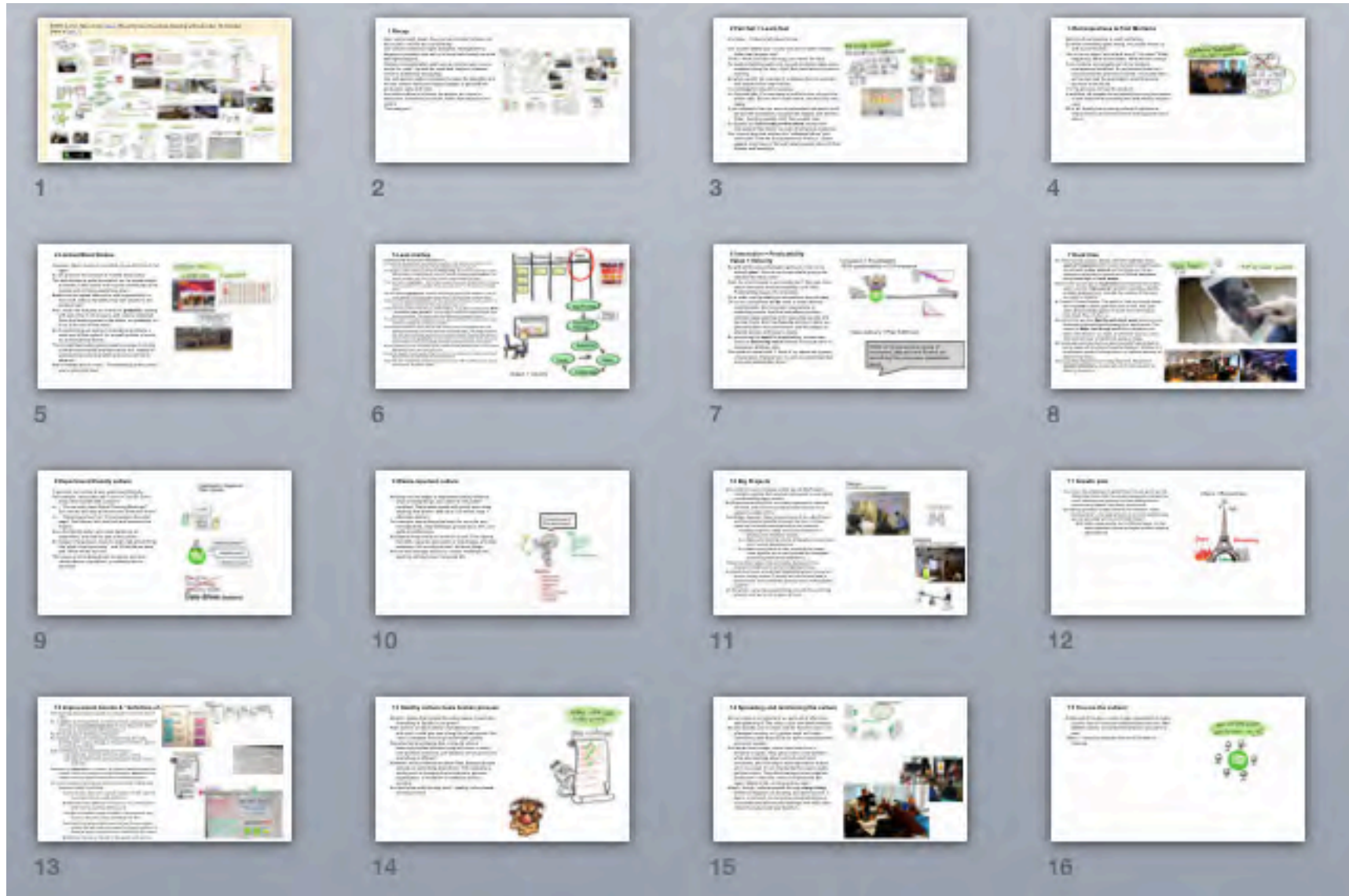
- Expected production time: A few days
- Actual production time: Several weeks!



Whoa! That took MUCH longer than I expected!

How can I avoid the same problem for Part 2?

# Video storyboard (rough sketches)

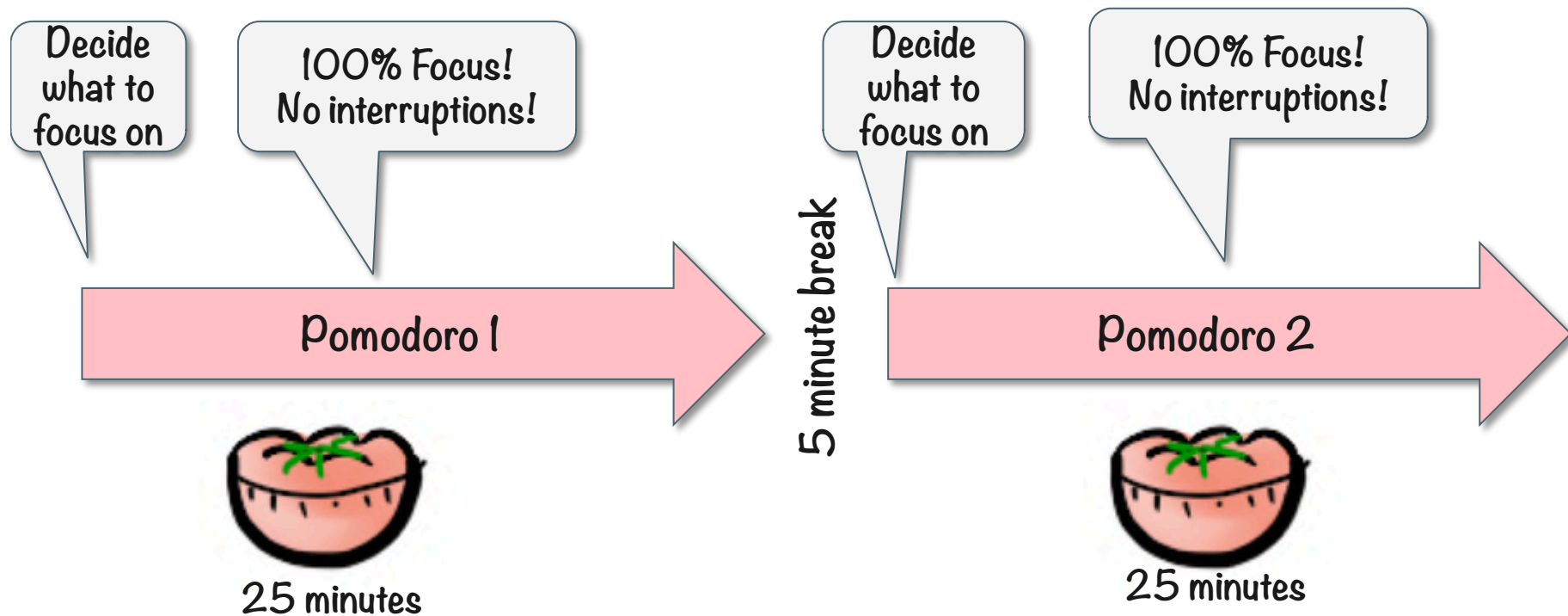


# “Pointifying” the work

A	B	C	D	E	F	G	H	
	Drawing	Voice	Flow		Currently done	Max	Remaining	
Intro	2	2	2		6	6	0	
Recap	2	2	2		6	6	0	
Fail fast	2	2	2		6	6	0	
Retrospectives	2	2	2		6	6	0	
Limited blast radius	2	2	2		6	6	0	
Lean startup	2	2	2		6	6	0	
Innovation	2	2	2		6	6	0	
Hack time	2	2	2		6	6	0	
Experiment friendly	2	2	2		6	6	0	
Waste repelleant	2	2	2		6	6	0	
Big projects	2	2	2		6	6	0	
Growth pain	2	2	2		6	6	0	
Improvement board	2	2	2		6	6	0	
Healthy culture	2	2	2		6	6	0	
Spreading	2	2	2		6	6	0	
You are the culture	2	2	2		6	6	0	
					Currently done	Max	Remaining	
				Total	96	96	0	

# Pomodoro Technique

## Personal Scrum with 30 minute sprints

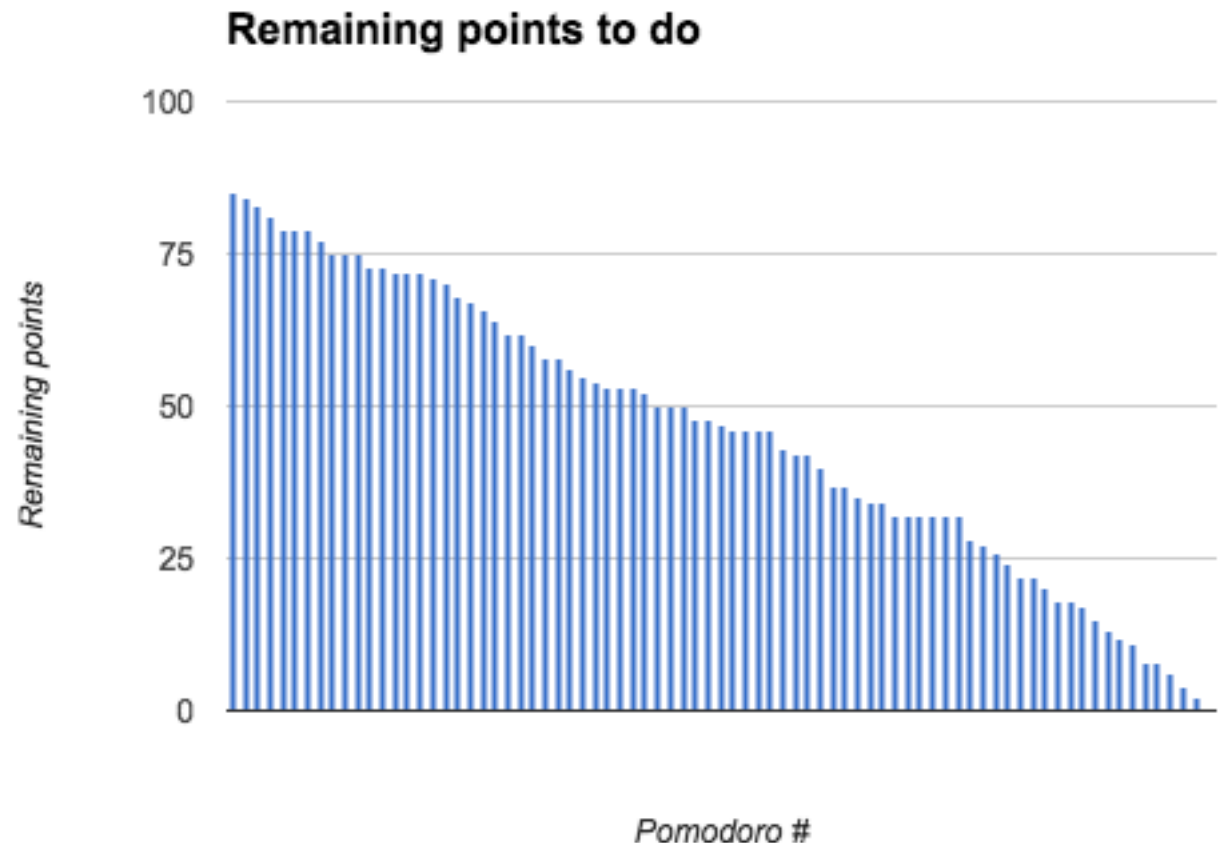


Measure:

- How much can I get done in one Pomodoro?
- How many Pomodoros can I execute per day / week?

# Used Yesterday's Weather and burndown chart to reliably forecast when the video would be done

	Avg Velocity	
	1.06	point / pomodoro
History		
Pomodoro	Remaining points	
1	85	
2	84	
3	83	
4	81	
5	79	
6	79	
7	79	
8	77	



# Strategies for applying agile in other contexts

Implement method X  
“by the book”, and  
follow the rules  
religiously



Implement method X  
“by the book”,  
then customize it



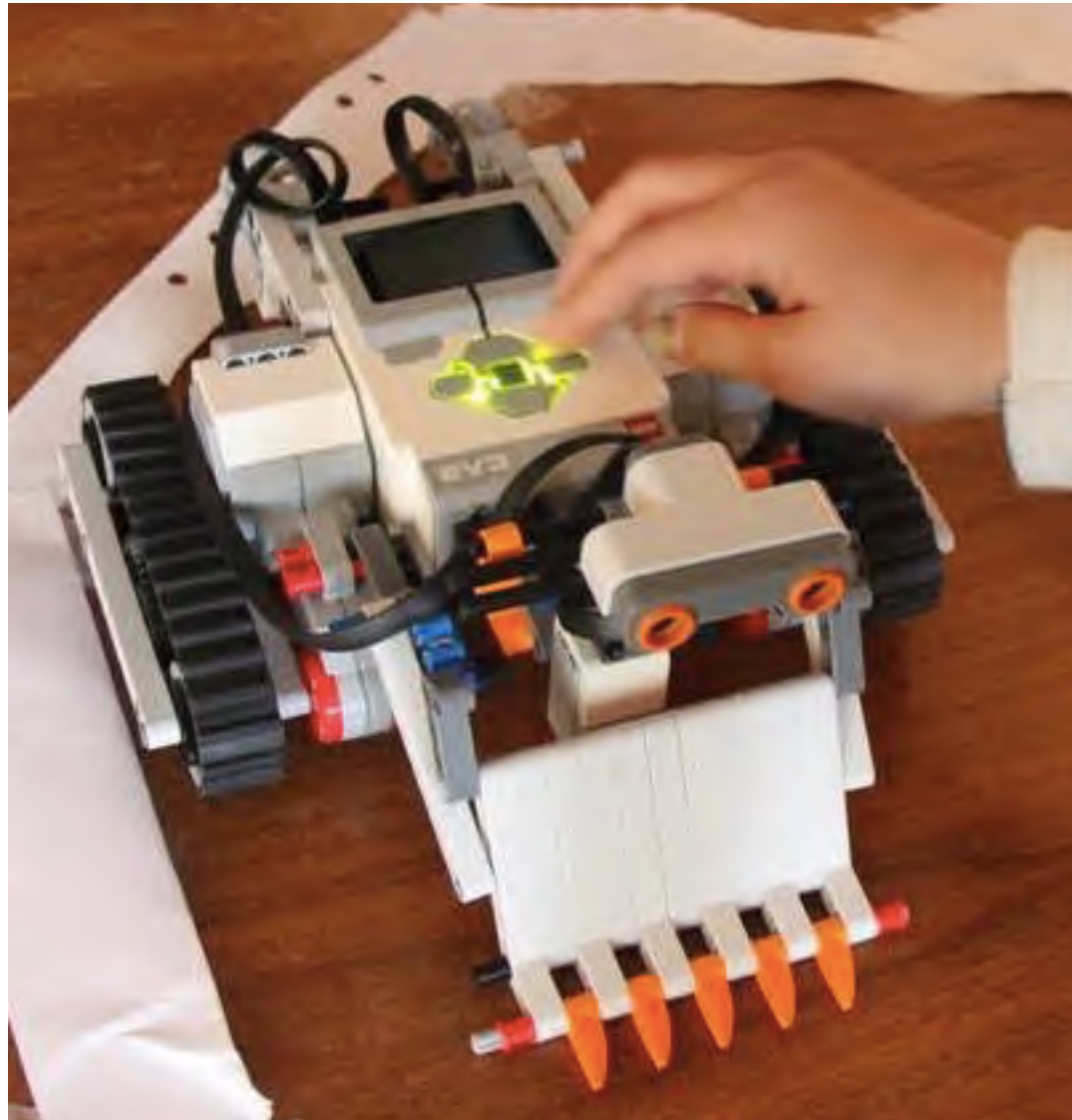
Cherry-pick  
specific practices



Apply agile ideas directly,  
without using any specific  
framework



# Robit



Henrik Kniberg



Henrik Kniberg

2 kids & rookies with very  
little robot experience...

... vs ten teams of  
adult geeks and  
programmers

Ops: Oct 7-8, 2015



## LEGO® MINDSTORMS® COMPETITION

Do you have what it takes to fight and win the competition of the future? - Then sign up and enter the LEGO® MINDSTORMS® Robotic competition at GOTO Copenhagen 2015 and win fabulous prizes on top of the fame and glory!

### How to enter the game?

1. Form a team of 2-5 members (NB: Only conference attendees can join the competition)
2. Build your own intelligent, autonomous robot before the conference (use your own LEGO® MINDSTORMS® Robotic Toolkit or borrow one for free when registering to the competition)
3. Pitch it against the robots from other teams at the GOTO Conference Dinner, Monday October 5, 19:30-22:30
4. There will be prizes for the winning team

## GOTO Cph 2016

GOTO Copenhagen 2016 will take place in Bella Center. Mark the days already:  
**October 3-6, 2016**

## Said about GOTO

We have collected quotes from blogposts and articles etc. about GOTO Copenhagen 2015 on a single page

## GOTO Community

Join the worldwide GOTO Community:



## Platinum sponsor



## I ♥ GOTO

\*GOTO is definitely the best place to get a feeling for the newest trends. If there was just one conference I would attend to keep up with what is

# Step 1: Set a clear goal (define “success”)

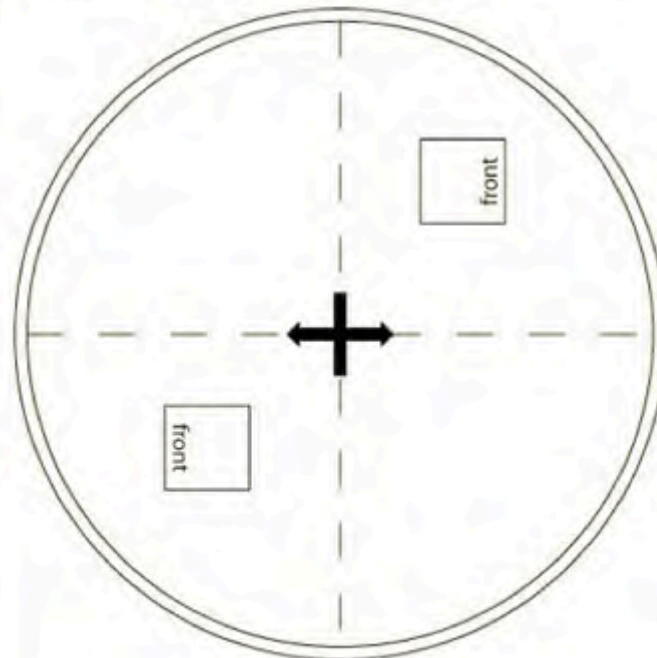
Let's build a robot that at least can put a fight....

No! We're going to WIN!



## The Rules

1. The two sumo robots are placed as shown in the picture below with the front pointing away from each other.
2. On the judge signal the sumo robot's program is started. The robot have to wait 3 seconds before it starts being active.
3. A match lasts at most 2 minutes.
4. A sumo robot wins, if the other sumo robot is knocked over or pushed outside the ring. A sumo robot is outside the ring, if it touches the surface that supports the ring. If a sumo robot drives outside the ring by itself the sumo robot has lost.
5. If none of the sumo robots have left the ring or has been knocked over within the 2 minutes the match ends with a tie. If both sumo robots leaves the ring at the same time the match also ends with a tie.
6. The winner of a match receives 2 points, while both teams receives 1 point if the match ends in a tie, and the loser of a match receives 0 points.
7. A sumo tournament can be run with groups, sessions, semifinals, multiple rounds per match, etc, depending on the number of teams participating.



**Agile**

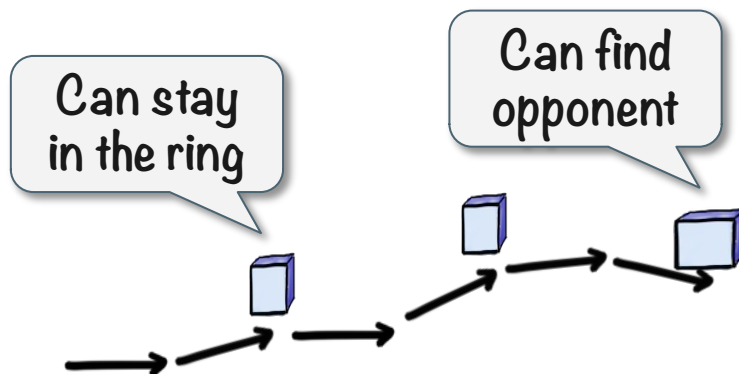
**I'M GOING TO HAVE TO ~~SCIENCE~~  
THE SHIT OUT OF THIS**



## Step 2: Build a Minimum Viable Robot (Earliest Testable Robot)



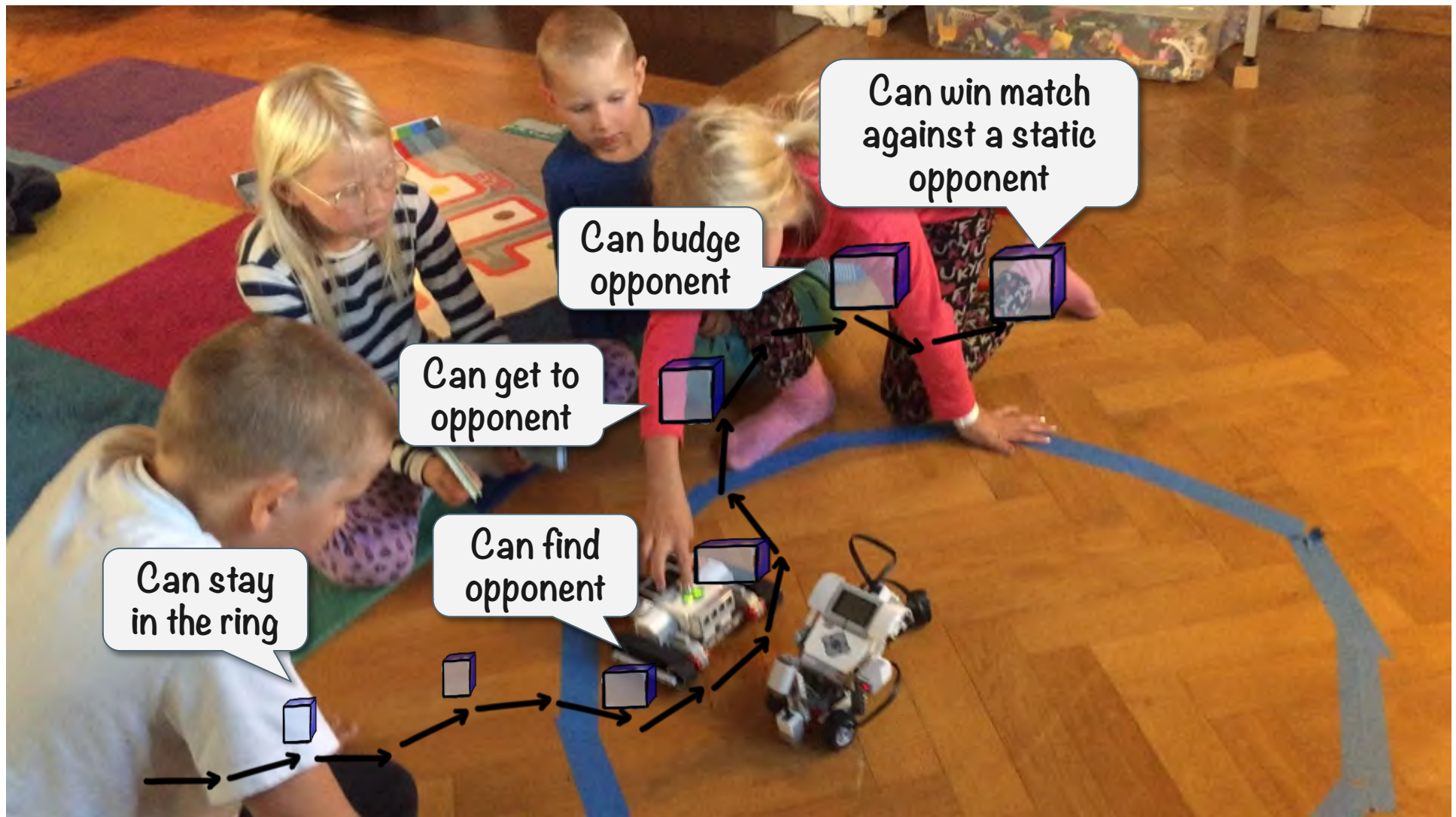
Aim for the clouds,  
but deliver and test in small steps



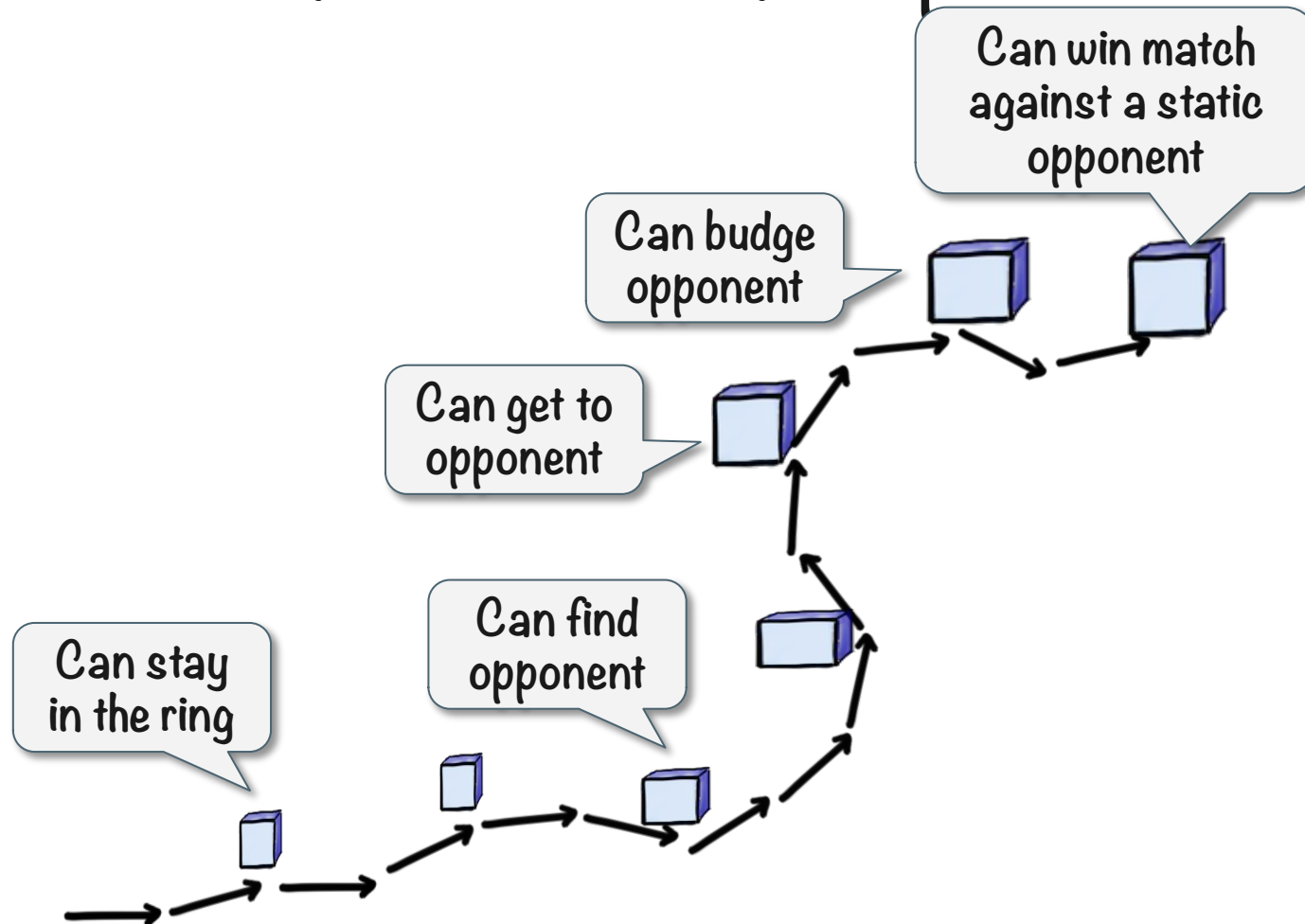
## Step 3: Build an opponent to practice against



# Field test, Field test, Field test



# Aim for the clouds, but deliver and test in small steps



# Lifter? Or no lifter?

## Hypothesis:

- Mechanical Lifter can help us win

## Experiment:

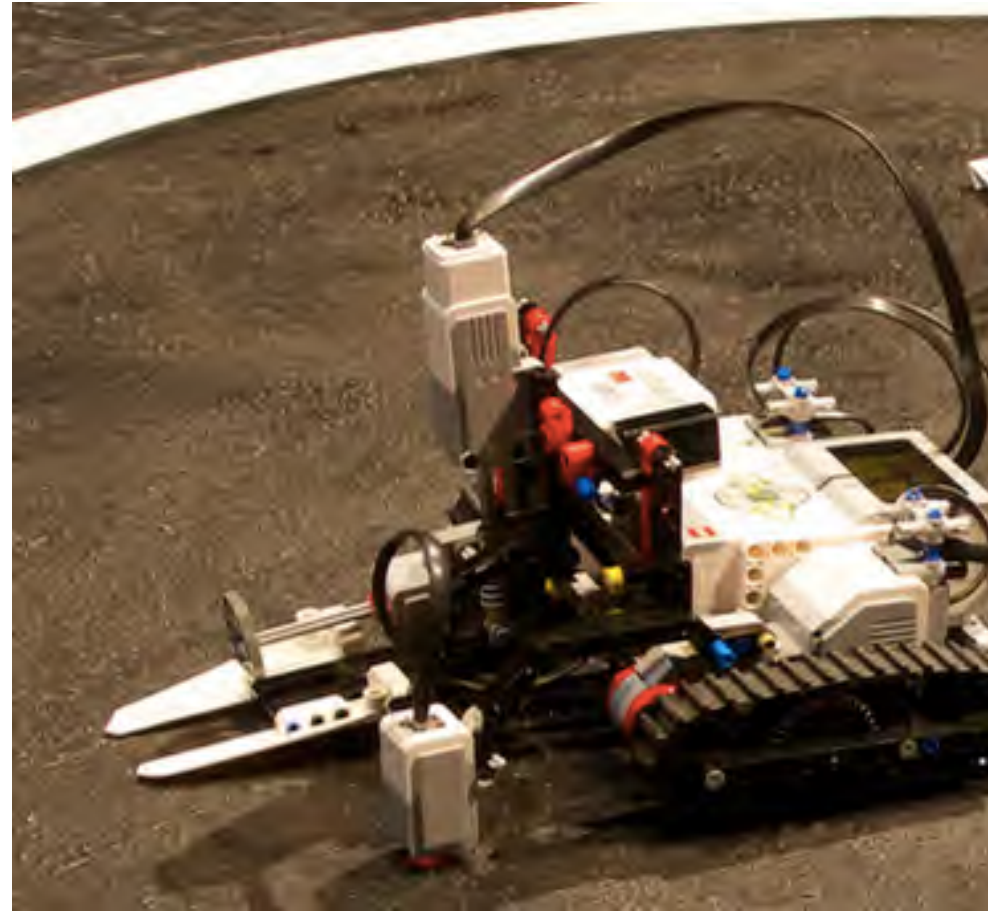
- Build a simple lifter and try

## Learning:

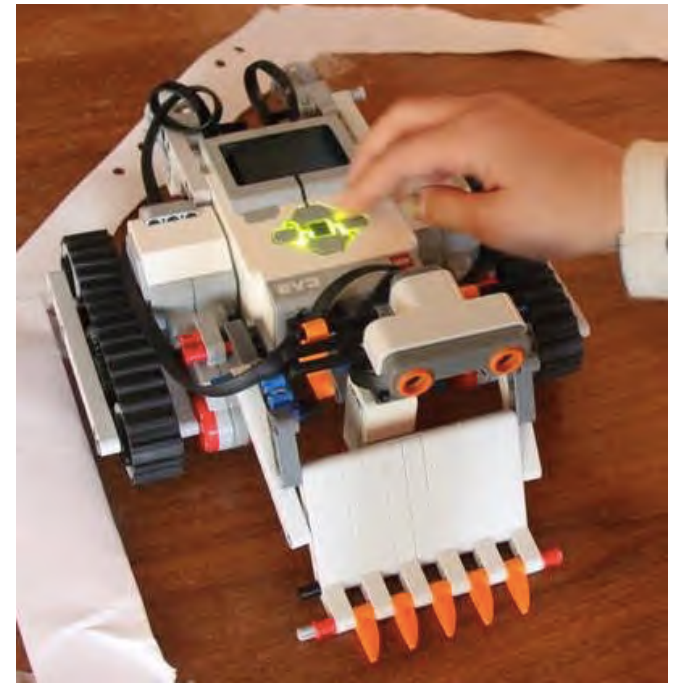
- Works as designed...
- But too weak to lift opponent
- ... so it doesn't help us win!

## Options:

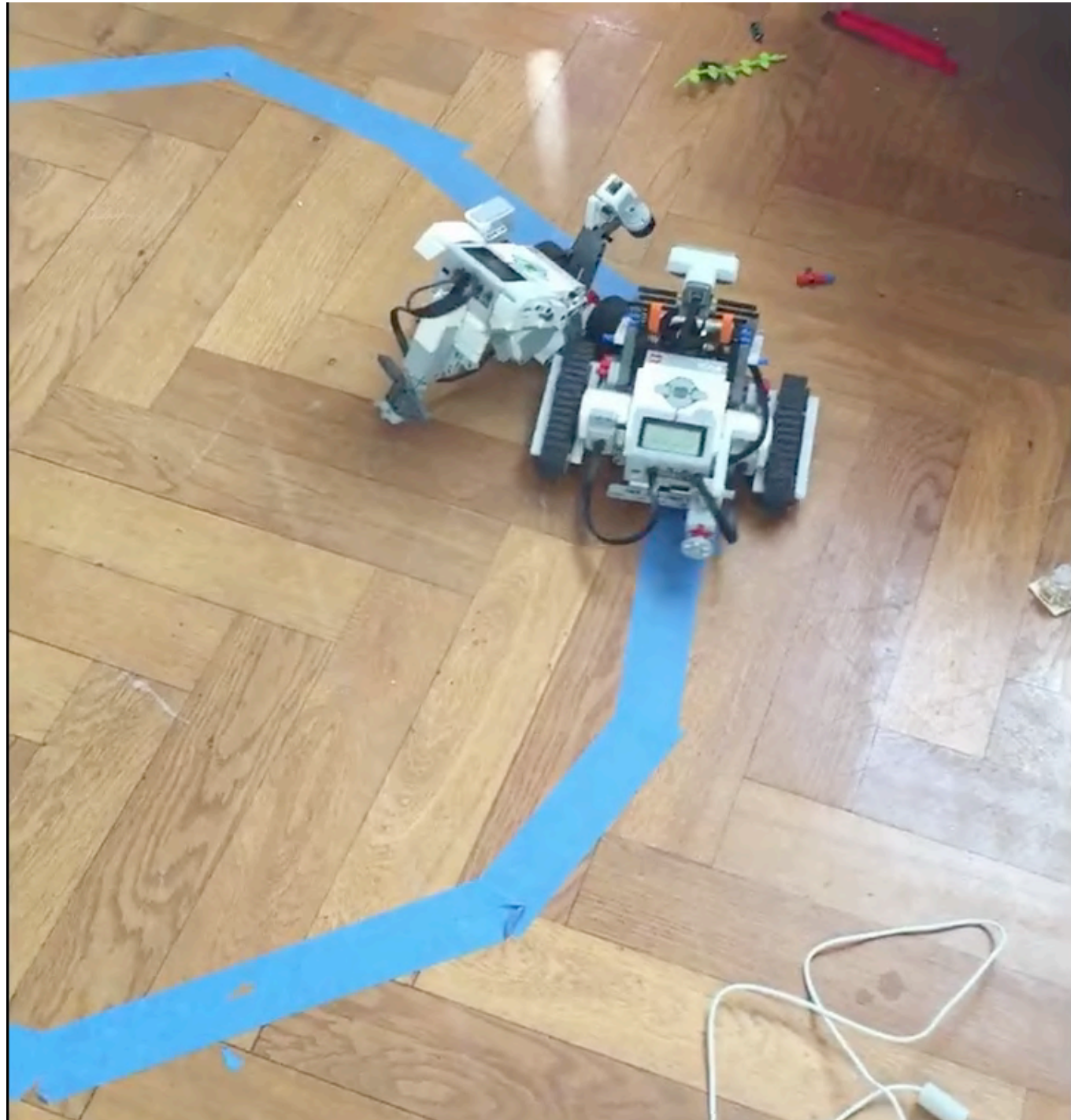
- Keep it cuz it's cool (who needs to win anyway)
- Improve it
- Remove it, try a different approach

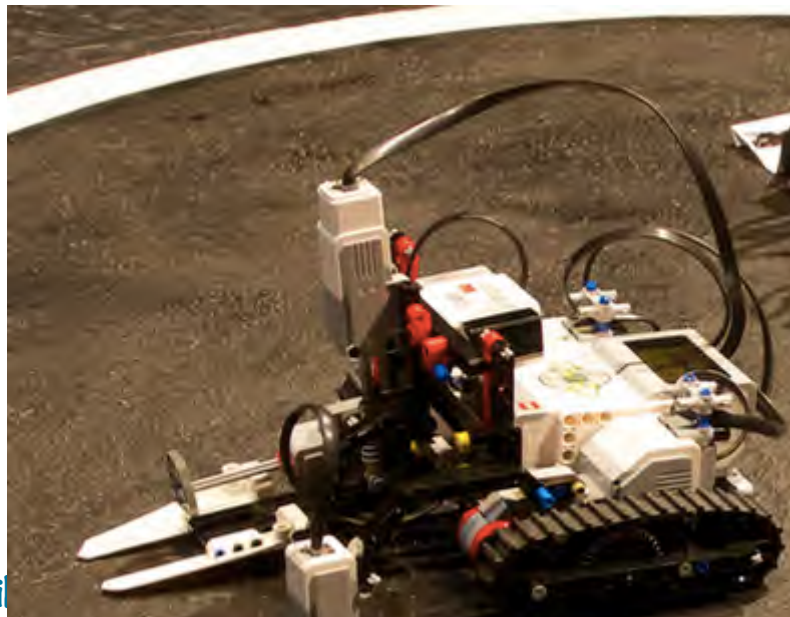


Simpler was better



Field testing =  
Success by  
100 failures

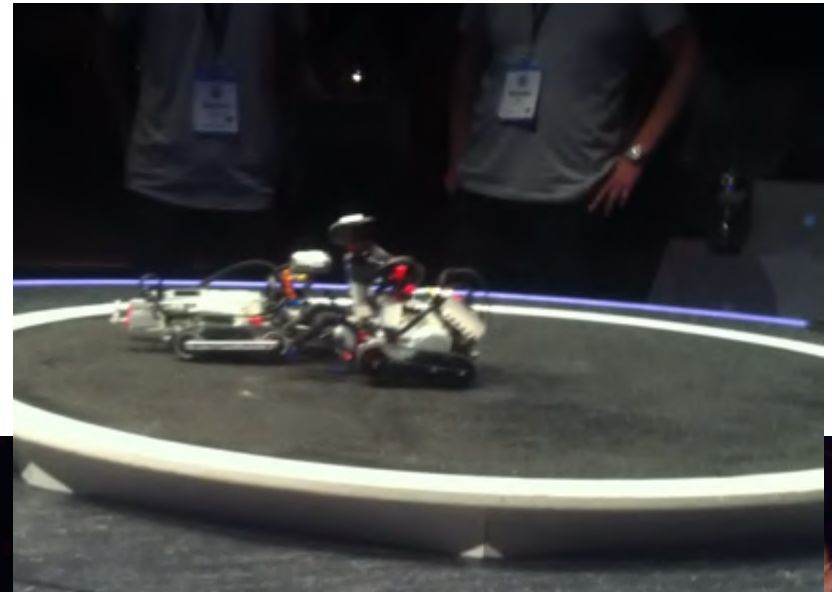




Henri



Henrik Kniberg



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# How could they win?

Building skill? No.

Programming skills? No.

Luck? Partly, but not entirely.



1) Clear goal

2) Low self-confidence

3) Emergent design

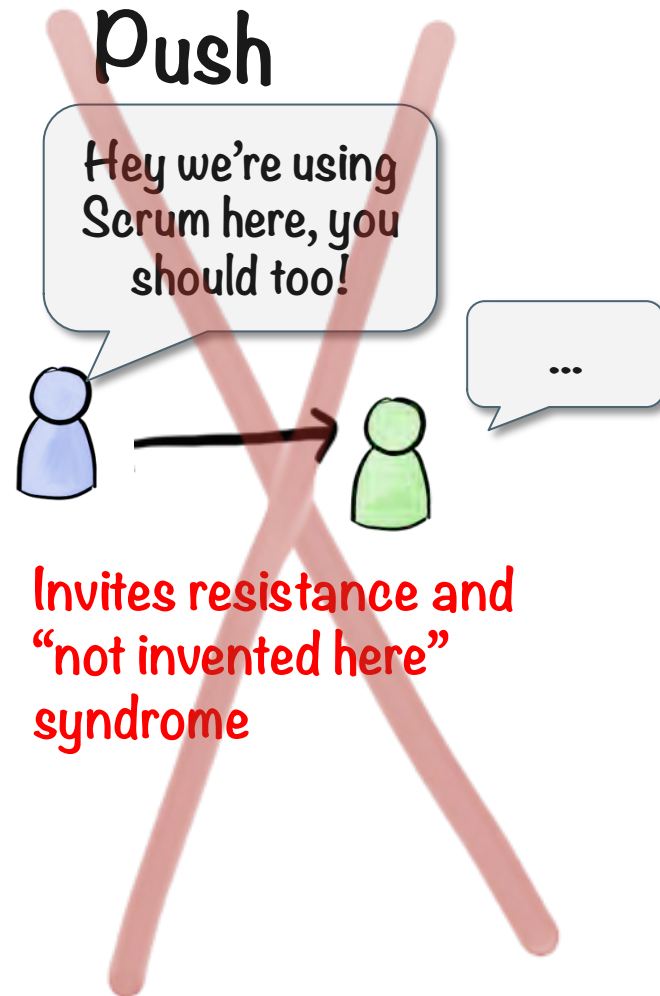
4) LOTS of field testing!



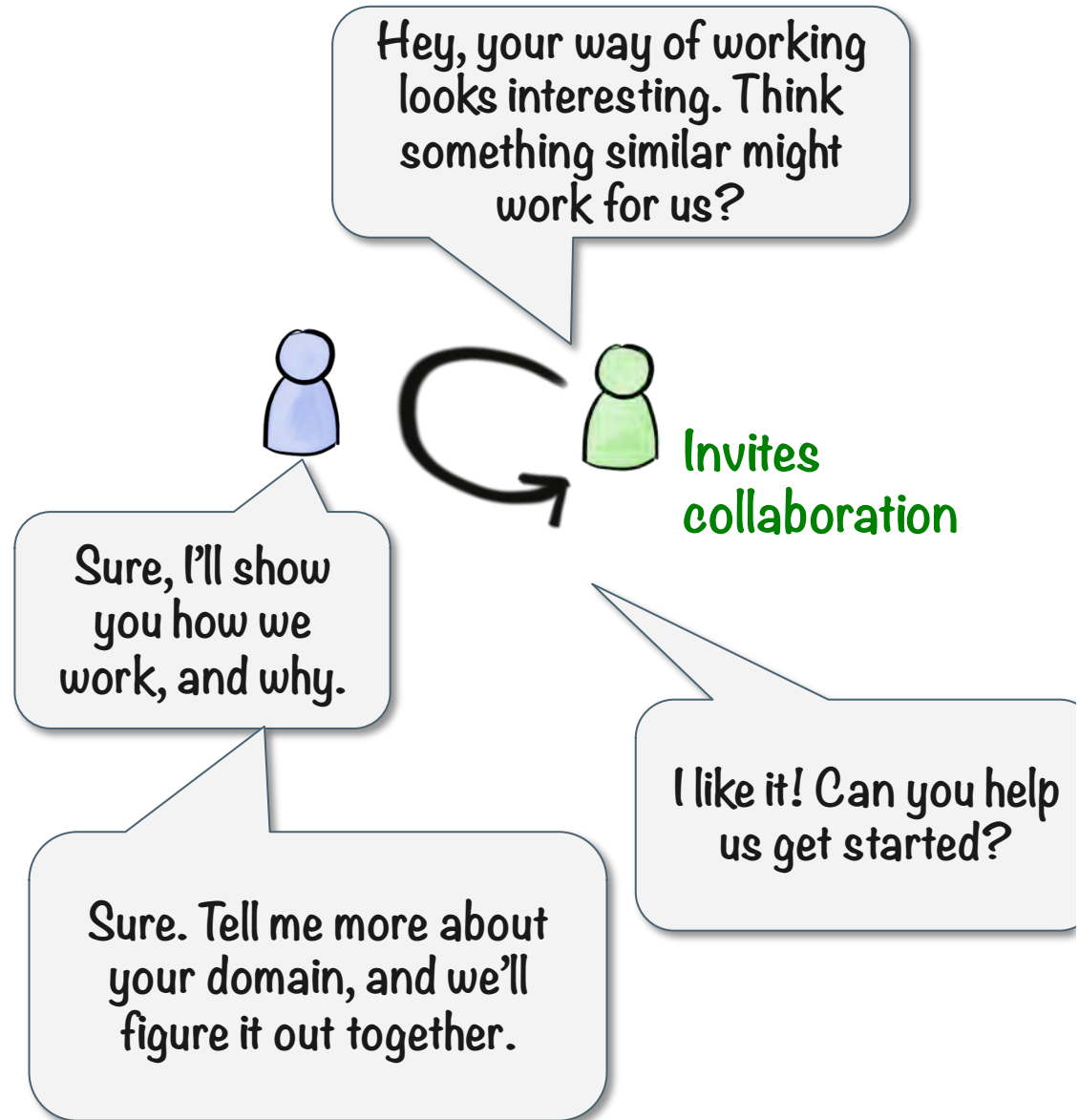
Some tips when  
applying agile in  
<insert domain here>

# Don't inflict help on people.

## Pull works better than Push



## Pull





**WARNING**

**2 slides full of bullet points coming up**

**sorry...**

# Agile in Domain X requires a collaboration between people who understand Domain X, and people who understand Agile.

## Step 1: Understand the context

- What do you do?
- Who are your stakeholders?
- What is a unit of work?
- What does Done mean?
- What does Success look like?
- Who is need to get things to Done?
- What do you want to improve, and why?
- How will you know if you've improved?

## Step 2: Understand the tools

- What is Agile? Scrum? Kanban? XYZ?
- Which principles and practices are most applicable in your context?

## Step 3: Get Buy-in

- Who needs to be involved to make the change happen?
- What's in it for them?

## Step 4: Start experimenting

- When in doubt, start by making work visible
- Find some early wins to build trust

# Take-aways



- **Agile is not new, and not going away**
  - The word may go out of fashion, but the ideas are timeless
- **Agile can be useful in just about any context, not just software**
  - But Agile or <insert framework here> is only a means, never a goal
- **Distinguish between Principles and Practices**
  - Practices are more domain-specific and need to be adapted or replaced
- **Copy & Paste & Evolve**
  - No need to reinvent the wheel
- **Use the appropriate language for the domain**
  - Don't unnecessarily alienate people with strange words
- **Don't inflict help on people**
  - If they are happy with their current way of working, then don't bother trying to change it.

